



## How can your company help fight COVID-19 in Bangladesh?

Depending on the specific intervention, private sector assistance could take the form of:

- Expertise and skill sets (e.g., supply chain, data analytics, marketing/communications, technology and innovation)
- Use of company assets (e.g., locations for vaccinations, equipment)
- Collaboration with and/or funding of local or international organizations undertaking COVID response programs
- Provision of funding or donated items to government entities

## COUNTRY-SPECIFIC NEEDS

### Increasing Vaccine Access & Delivery

#### Logistics, Warehousing, and Infrastructure

- Support outsourcing of, or provide donation for, cold-chain maintenance supplies and equipment
- Procure, or provide funding for, additional vaccines and support logistics of national vaccine distribution plan

#### Vaccine Distribution, Planning, and Sites of Delivery

- Support outsourcing of, or provide donations for, various transportation modalities to distribute vaccines, especially in remote/rural areas
- Provide on-site vaccine delivery including in high-density work settings (e.g., factories, tea gardens)

#### Staffing, Training, and Administration

- Incorporate proof of vaccinations into workplace policies and programs (e.g., recruitment, access to workplace premises, obtaining services)

#### Data and Monitoring

- Establish a comprehensive COVID-19 vaccine logistic tracking/management information system
- Working with the Ministry of Health and implementing partners, enhance existing national pandemic surveillance and data analytics capabilities to expand vaccine coverage

#### Incentives and Messaging

- Design, generate, and/or distribute targeted vaccine campaign messaging and communications, based on population demographics

### Expanding Availability of Tests, Therapeutics, and/or Personal Protective Equipment (PPE)

#### Supply Availability and Logistics

- Support procurement of molecular diagnostic testing and sequencing equipment
- Provide support to increase testing capacity in high-density work settings (e.g., factories, tea gardens)
- Support local production capacity of qualified KN95 and N95 face masks

For Bangladesh-specific questions, or to coordinate assistance, please contact the USAID/Bangladesh Mission: Marvin Crespín-Gamez at [mcrespingamez@usaid.gov](mailto:mcrespingamez@usaid.gov); David Kauper at [dkauper@usaid.gov](mailto:dkauper@usaid.gov); Farhana Akhter at [fakhter@usaid.gov](mailto:fakhter@usaid.gov); Fida Mehran at [fmehran@usaid.gov](mailto:fmehran@usaid.gov); Liza Talukder at [ltalukder@usaid.gov](mailto:ltalukder@usaid.gov) and please copy the COVID-19 Taskforce Private Sector Engagement team in Washington, DC at [covid-pse@usaid.gov](mailto:covid-pse@usaid.gov)