



How can your company help fight COVID-19 in Colombia?

Depending on the specific intervention, private sector assistance could take the form of:

- Expertise and skill sets (e.g., supply chain, data analytics, marketing/communications, technology and innovation)
- Use of company assets (e.g., locations for vaccinations, equipment)
- Collaboration with and/or funding of local or international organizations undertaking COVID response programs
- Provision of funding or donated items to government entities

COUNTRY-SPECIFIC NEEDS

Increasing Vaccine Access & Delivery

Logistics, Warehousing, and Infrastructure

- Support outsourcing of, or provide donations for, dry storage and temperature monitoring capabilities and devices in remote/rural areas
- Provide vaccine readiness expertise and best practices to local partners

Vaccine Distribution, Planning, and Sites of Delivery

- Assist the Ministry of Health and regional entities with feasibility and planning to expand vaccine deployment in private pharmacies/settings

Data and Monitoring

- Provide IT infrastructure, devices, and/or equipment to improve data management capabilities
- Provide expertise on data collection and analytics in remote/rural areas
- Support national surveillance measures to detect and address the spread of COVID-19, especially across borders

Expanding Availability of Tests, Therapeutics, and/or Personal Protective Equipment (PPE)

Supply Availability and Logistics

- Support increase of testing measures at border-crossings
- Provide technical assistance with, and/or procurement of, testing kits, PPE, case management equipment, and other equipment to support test, tracking, and isolation measures
- Provide expertise on best practices and guidelines for quality improvement and protocols for case management, PPE, and device use

For Colombia-specific questions, or to coordinate assistance, please contact the USAID/Colombia Mission: Alejandro Díaz at aldiaz@usaid.gov and please copy the COVID-19 Taskforce Private Sector Engagement team in Washington, DC at covid-pse@usaid.gov