



# ETHICAL APPAREL AFRICA (EAA)

## Changing Apparel Manufacturing for Good



### ABOUT EAA

Ethical Apparel Africa is a sourcing and manufacturing company shaping the future of the apparel industry in West Africa. Since 2015, we have brought multi-billion-dollar companies to Ghana as a new sourcing destination and established a base of rapidly growing exports (\$8 million in 2021). To date, EAA has created over 1,000 jobs. On average, over 70 percent of these jobs are for women and young people. EAA's work has been recognized by the London Stock Exchange, CO, and Ashoka. For more details, please visit [www.ethicalapparel.com](http://www.ethicalapparel.com)

### OPPORTUNITY

Ghana is poised for explosive growth as the world's next garment manufacturing hub. It offers:

- Duty-free access to US / EU markets
- Fast shipping times to market (16-28 days to US East Coast)
- Low cost of living
- Abundant, youthful, English speaking, educated workforce
- Strong history of political and economic stability
- Abundant, high-quality cotton (the sub-region has four times the cotton of East Africa, and is the world's sixth largest producer)

### PARTNERSHIPS AND IMPACT

USAID partners with EAA to expand the apparel industry in West Africa and support the economic empowerment of women to drive sustainable development and reduce poverty. The EAA operating model is centered on investing in both innovation and people. We believe that a skilled, engaged, and empowered workforce is good for business. At the EAA model factory, the average employee makes more than four times their prior income and benefits from daily lunch, nursing care, performance bonuses, and subsidized transport.



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