



How can your company help fight COVID-19 in Guatemala?

Depending on the specific intervention, private sector assistance could take the form of:

- Expertise and skill sets (e.g., supply chain, data analytics, marketing/communications, technology and innovation)
- Use of company assets (e.g., locations for vaccinations, equipment)
- Collaboration with and/or funding of local or international organizations undertaking COVID response programs
- Provision of funding or donated items to government entities

COUNTRY-SPECIFIC NEEDS

Increasing Vaccine Access & Delivery

Logistics, Warehousing, and Infrastructure

- Support outsourcing of, or provide donations for, cold-chain maintenance supplies and equipment, especially for last-mile delivery in remote/rural areas

Vaccine Distribution, Planning, and Sites of Delivery

- Provide technical assistance to local partners in improving last-mile delivery, especially in remote/rural areas

Data and Monitoring

- Leverage business intelligence expertise to analyze existing information systems and facilitate discussion of the data to improve vaccine roll-out

Incentives and Messaging

- Assist local governments and/or the Ministry of Health with demand generation, dispelling myths, and mobilizing communities for COVID-19 vaccines, especially among remote/rural populations
- Design, generate, and/or distribute targeted COVID-19 vaccine campaign messaging and communications that combat misinformation, especially in remote/rural areas

Expanding Availability of Tests, Therapeutics, and/or Personal Protective Equipment (PPE)

Supply Availability and Logistics

- Support procurement of PPE for frontline workers
- Support procurement of, or provide donation for, therapeutics, molecular diagnostic tests, rapid diagnostic tests, and other diagnostic equipment
- Provide expertise on data analytics for tests, PPE, ventilators, and therapeutics utilizing existing health information systems

For Guatemala-specific questions, or to coordinate assistance, please contact the USAID/Guatemala Mission: Jennifer Slotnick at jslotnick@usaid.gov and please copy the COVID-19 Taskforce Private Sector Engagement team in Washington, DC at covid-pse@usaid.gov