



## How can your company help fight COVID-19 in Peru?

Depending on the specific intervention, private sector assistance could take the form of:

- Expertise and skill sets (e.g., supply chain, data analytics, marketing/communications, technology and innovation)
- Use of company assets (e.g., locations for vaccinations, equipment)
- Collaboration with and/or funding of local or international organizations undertaking COVID response programs
- Provision of funding or donated items to government entities

## COUNTRY-SPECIFIC NEEDS

### Increasing Vaccine Access & Delivery

#### Vaccine Distribution, Planning, and Sites of Delivery

- Provide expertise and/or support on logistics, vaccine/vaccination supplies distribution, and administration sites
- Support outsourcing of, or provide donations for, various transportation modalities to distribute vaccines, especially in remote/rural areas
- Support procurement of, or provide donations for vaccines

#### Staffing, Training, and Administration

- Provide funding or in-kind support for staffing vaccination activities in remote/rural areas

#### Incentives and Messaging

- Design, generate, and/or distribute COVID-19 messaging and communications, through conventional and other media channels, that combat vaccine hesitancy, especially in remote/rural areas

### Expanding Availability of Tests, Therapeutics, and/or Personal Protective Equipment (PPE)

#### Supply Availability and Logistics

- Support procurement of molecular diagnostic testing equipment, consumables (e.g., reagents), and sequencing
- Provide on-site testing in workplace settings, border crossings, private pharmacies, and in remote/rural areas
- Provide technical assistance and/or support for planning procurement, operation, and maintenance of oxygen supplies
- Support procurement of PPE (for frontline workers) and antiviral therapeutics

For Peru-specific questions, or to coordinate assistance, please contact the USAID/Peru Mission: Dr. Jaime Chang at [jachang@usaid.gov](mailto:jachang@usaid.gov) and please copy the COVID-19 Taskforce Private Sector Engagement team in Washington, DC at [covid-pse@usaid.gov](mailto:covid-pse@usaid.gov)