



How can your company help fight COVID-19 in Sri Lanka?

Depending on the specific intervention, private sector assistance could take the form of:

- Expertise and skill sets (e.g., supply chain, data analytics, marketing/communications, technology and innovation)
- Use of company assets (e.g., locations for vaccinations, equipment)
- Collaboration with and/or funding of local or international organizations undertaking COVID response programs
- Provision of funding or donated items to government entities

COUNTRY-SPECIFIC NEEDS

Increasing Vaccine Access & Delivery

Logistics, Warehousing, and Infrastructure

- Strengthen dry-ice and vaccine storage capabilities at the central and primary health care levels

Staffing, Training, and Administration

- Support and strengthen the capacity of the local IT private sector to modernize the country's health system in support of COVID-19 services (e.g., EMR, clinic systems, R&D)

Data and Monitoring

- Support the Ministry of Health to improve the national health management updating system; provide institutional broadband and IT support to regional hospitals and clinics to improve their use of the existing system
- Increase public use of existing COVID-19 websites by improving broadband access and providing data literacy skills for those accessing the site
- Provide support for a national ICT-based solution for providing proof of vaccination when accessing public spaces

Incentives and Messaging

- Design, generate, and/or distribute COVID-19 messaging and communications, especially through social media channels that combat vaccine hesitancy and misinformation
- Provide online platforms that can deliver health messaging, IT literacy, and provision of health services during lockdown periods (e-commerce, e-medicine, online education, remote work, etc.)

Expanding Availability of Tests, Therapeutics, and/or Personal Protective Equipment (PPE)

Supply Availability and Logistics

- Review existing needs assessments and support meeting oxygen requirements, specifically related to transport and storage in regional hospitals
- Provide support to rebuild small local pharmacies that serve communities with COVID-related supplies and commodities

Staffing, Training, and Administration

- Assist the Ministry of Health with establishing COVID-specific hospitals and support refurbishments; provide supplies, consumables, and equipment; and train health personnel
- Support training of healthcare workers on emergency care management, COVID-19 case management, and home-based care
- Provide expertise, or funding to support research expertise, to conduct an island-wide study on the pandemic's impact on the mental health of healthcare workers

For Sri Lanka-specific questions, or to coordinate assistance, please contact the USAID/Sri Lanka Mission: Sashee de Mel at sdemel@usaid.gov; Reneera Paul at sapaul@usaid.gov; Micah Globerson at mogloberson@usaid.gov and please copy the COVID-19 Taskforce Private Sector Engagement team in Washington, DC at covid-pse@usaid.gov