



How can your company help fight COVID-19 in Thailand?

Depending on the specific intervention, private sector assistance could take the form of:

- Expertise and skill sets (e.g., supply chain, data analytics, marketing/communications, technology and innovation)
- Use of company assets (e.g., locations for vaccinations, equipment)
- Collaboration with and/or funding of local or international organizations undertaking COVID response programs
- Provision of funding or donated items to government entities

COUNTRY-SPECIFIC NEEDS

Increasing Vaccine Access and Delivery

Logistics, Warehousing, and Infrastructure

- Support outsourcing of or provide donation for cold-chain maintenance supplies and equipment
- Support vaccine distribution into remote/rural areas

Vaccine Distribution, Planning, and Sites of Delivery

- Support on-site vaccine delivery including in mobile and community clinics and at-home, especially in rural areas
- Expand community health clinics and private sector networks to improve vaccine coverage

Data and Monitoring

- Improve yield of and reduce costs for COVID-19 surveillance capabilities, including testing on waste disposal

Incentives and Messaging

- Assist with demand generation for COVID-19 vaccines via distribution of targeted messaging and communications, especially to high-risk, underserved populations
- Design, generate, and/or distribute targeted COVID-19 vaccine campaign messaging and communications, especially to populations with the least vaccine uptake

Other

- Monitor COVID-19 trends in international visitors

Expanding Availability of Tests, Therapeutics, and/or Personal Protective Equipment (PPE)

Supply Availability and Logistics

- Support procurement of molecular diagnostic testing consumables
- Support procurement of additional rapid diagnosis testing equipment

Other

- Provide support to increase distribution and/or supply of oral antiviral therapeutics
- Support local manufacturing capacity/production of therapeutics

For Thailand-specific questions, or to coordinate assistance, please contact the USAID/Regional Development Mission for Asia (RDMA):

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and please copy the COVID-19 Taskforce Private Sector Engagement team in Washington, DC at covid-pse@usaid.gov