



# GUATEMALA MOVING FORWARD



MINISTERIO  
DE ECONOMÍA

MINISTERIO DE  
SALUD PÚBLICA  
Y ASISTENCIA  
SOCIAL

MINISTERIO  
DE FINANZAS  
PÚBLICAS

MINISTERIO DE  
RELACIONES  
EXTERIORES

MINISTERIO DE  
COMUNICACIONES  
INFRAESTRUCTURA  
Y VIVIENDA

MINISTERIO DE  
AGRICULTURA,  
GANADERÍA Y ALIMENTACIÓN

MINISTERIO  
DE AMBIENTE  
Y RECURSOS  
NATURALES

DE SECRETARÍA DE  
PLANIFICACIÓN Y PROGRAMACIÓN  
DE LA PRESIDENCIA

COMISIÓN PRESIDENCIAL  
DE GOBIERNO ABIERTO  
Y ELECTRÓNICO







## **01** GUATEMALA MOVING FORWARD

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Laying the groundwork for a shared goal

## **02** ACCOMPLISHMENTS TO DATE

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First major achievements

## **03** NEXT STEPS

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Future actions to strengthen and maximize the potential of GMF



# 01 GUATEMALA MOVING FORWARD

Laying the groundwork for a shared goal



The Municipality of Guatemala designed and implemented the Santiago Plan with three main components for economic reactivation before COVID.

The plan aims to act as a driving force and inspiration for a nationwide project, together with COINCIDE.



1

Contention  
COVID containment initiatives



2

Mitigation  
COVID Kits



3

New normal  
Investment plan for economic reactivation, worked with FUNDESA



To foster an economic recovery, a technical and participatory plan was defined. The plan was developed as a project with a sectoral approach.

Four clear fundamentals for project design and structure



In order to properly design a project with a sectoral approach, McKinsey was contracted to

McKinsey & Company

Objectives and deliverables of the Sector Approach Strategy

Objectives

Analyze the **comparative performance of the Guatemalan economy** at the sector level in global value chains and its capacity to attract foreign direct investment (FDI).

**Evaluate opportunities and challenges** that will allow Guatemala to become **more integrated** into the post-COVID global value chains, especially through industries that are either unaware of or sensitive to trade barriers.

**Design a strategy for the promotion of foreign direct investment** that identifies strategic partners and allows the establishment of commercial relations with local companies.

Deliverables

- Evaluation protocol / framework
- Sector prioritization analysis
- Product and market prioritization analysis
- Final evaluation report
- Final report in PowerPoint format
- Lessons learned
- High-level implementation plan
- Roadmap by sector, by industry and list of potential companies based on prioritization framework (global level)
- Business case by industry and portfolio of prioritized (global) companies
- Pipeline of prioritized companies (global level)

The project led to Guatemala Moving Forward, in which various sectors and institutions aligned themselves to achieve a shared goal.






GUATEMALA HAS THE  
OPPORTUNITY TO  
STRENGTHEN  
THE RULE OF LAW  
THROUGH THE CREATION OF  
**2.5 MM**  
NEW GOOD QUALITY JOBS BY  
2030



Guatemala Moving Forward is a comprehensive plan with 5 axes and a coherent roadmap to achieve the goals in the next 10 years.



Achieve foreign investment flows at a scale that catalyzes economic growth and employment generation.

<p><b>A.</b> </p>	<p><b>B.</b> </p>	<p><b>C.</b> </p>	<p><b>D.</b> </p>
<p><b>GLOBAL SECTORS</b></p>	<p><b>HUMAN CAPITAL</b></p>	<p><b>INFRASTRUCTURE</b></p>	<p><b>TOURISM</b></p>
<p><b>1</b> 20 products: high potential</p> <p><b>2</b> FDI in 4 focal sectors</p>	<p><b>3</b> Centralized vehicle:</p> <ul style="list-style-type: none"> <li>• Crash English courses</li> <li>• Programming Bootcamps</li> </ul> <p><b>4</b> English and programming at the diversified level</p>	<p><b>5</b> Unit Strengthening MCIH</p> <p><b>6</b> Structuring of Projects</p> <p><b>7</b> End-to-end process</p> <p><b>8</b> Secure funds: \$3 billion</p> <p><b>9</b> "H2": 10 sectorial reforms</p>	<p><b>14</b> World-class destination:</p> <ul style="list-style-type: none"> <li>• Mayan Biosphere Reserve</li> <li>• Antigua Guatemala</li> <li>• Atitlán Project</li> <li>• Guatemala City</li> </ul>
<p><b>E.</b>  <b>COMPETITIVENESS AGENDA AND LEGAL CERTAINTY FOR INVESTORS</b></p>			
<p><b>10</b> Making Guatemala a 100% digital state</p> <p><b>11</b> Approve a package of reforms for competitiveness.</p>		<p><b>12</b> Modernizing the Judiciary to become a global benchmark</p> <p><b>13</b> Promote a Great National Agreement for Transparency.</p>	

To guarantee the correct and successful execution of Guatemala Moving Forward, four main objectives with measurable indicators were established...

01

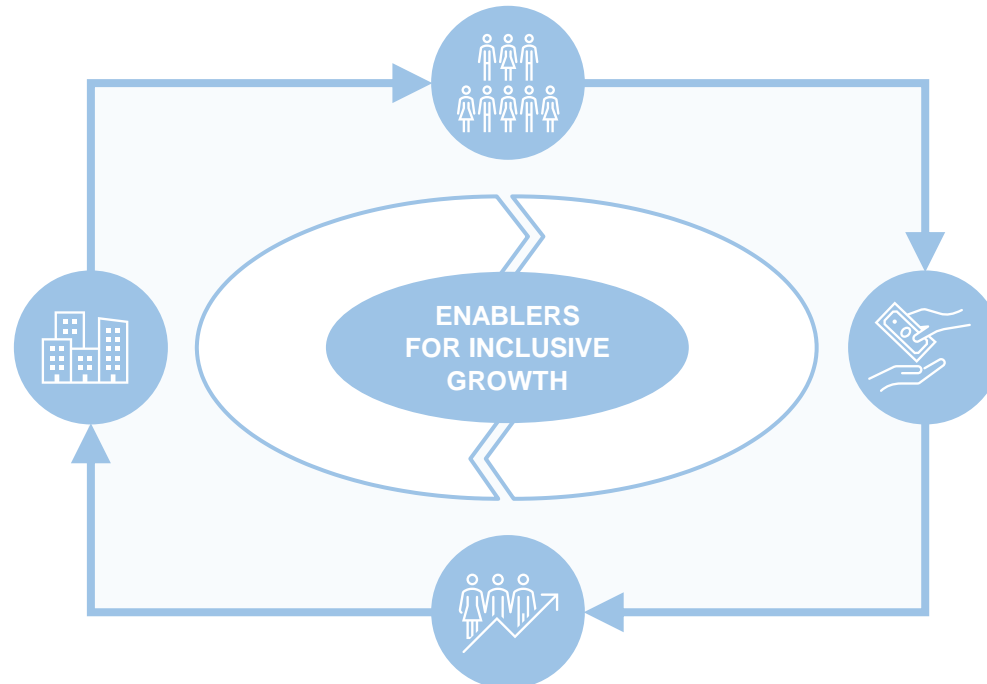
Increase in exports from US\$14 billion to ~US\$19 billion in 2030

**Missing link of medium-sized companies (... and large)**  
Broad expansion of the pool of modern, globally competitive companies to raise productivity and increase higher-wage jobs

02

Increase in FDI from ~US\$900 million per year to ~US\$2.1 billion in 2030.

Productive, well-paid jobs



New investments to meet demand

03

2.5MM new jobs created by 2030

**Missing link in the purchasing power of the middle class**  
More productive jobs, higher wages and growing prosperity of the middle class increase demand through consumption and new investments.

04

Increase in GDP per capita from US\$9,000 (PPP) to US\$14,500 in 2030



...and an initial vision with clear governance to execute it.

	Center Roundtable	STEERING COMMITTEE	Assembly of Promoters	PMO "Building Center"	Front table
 <b>ESTRATEGY</b>	<ul style="list-style-type: none"> <li>Prioritize and approve efforts</li> <li>Provide strategic guidelines to the roundtables</li> <li>Include actors in the roundtable</li> </ul>				
 <b>TACTICAL</b>	<ul style="list-style-type: none"> <li>Evaluation and follow-up of KPIs</li> <li>Support in solving bottlenecks</li> <li>Communication and sales support</li> </ul>	<ul style="list-style-type: none"> <li>Evaluate and recommend initiatives</li> <li>Budget per Champion to central desk. Support in the design of solutions and reduction of bottlenecks.</li> <li>Integrate work teams for tables.</li> <li>Evaluation and follow-up of KPIs.</li> <li>Communication and sales support.</li> </ul>	<ul style="list-style-type: none"> <li>Evaluation and follow-up of KPIs</li> <li>Support in bottleneck solutions</li> <li>Communication support</li> </ul>	<ul style="list-style-type: none"> <li>Evaluation and tracking of KPIs for each front line</li> <li>Development of initiatives, budget, bottleneck solutions for proposal to SteerCo.</li> </ul>	<ul style="list-style-type: none"> <li>Development of the work plan</li> <li>Search for partnerships</li> <li>Monitoring of KPIs</li> <li>Team selection and contracting</li> </ul>
 <b>OPERATIVE</b>				Support in the execution of the work plan	Work plan execution
 <b>FREQUENCY</b>	BIMONTHLY	BIWEEKLY	BIMONTHLY	A weekly meeting for each front	Depends on the instance of each week

# 02 ACCOMPLISHMENTS TO DATE




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First major achievements

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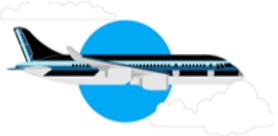


...a clear organization was generated to achieve this



To date, there has been progress on all fronts - FDI attraction, Infrastructure and PMO with the most progress reaching the third phase.

**3** CRUISE SPEED



- A. Achieve maximum implementation pace with teams and governance

**2** FLIGHT

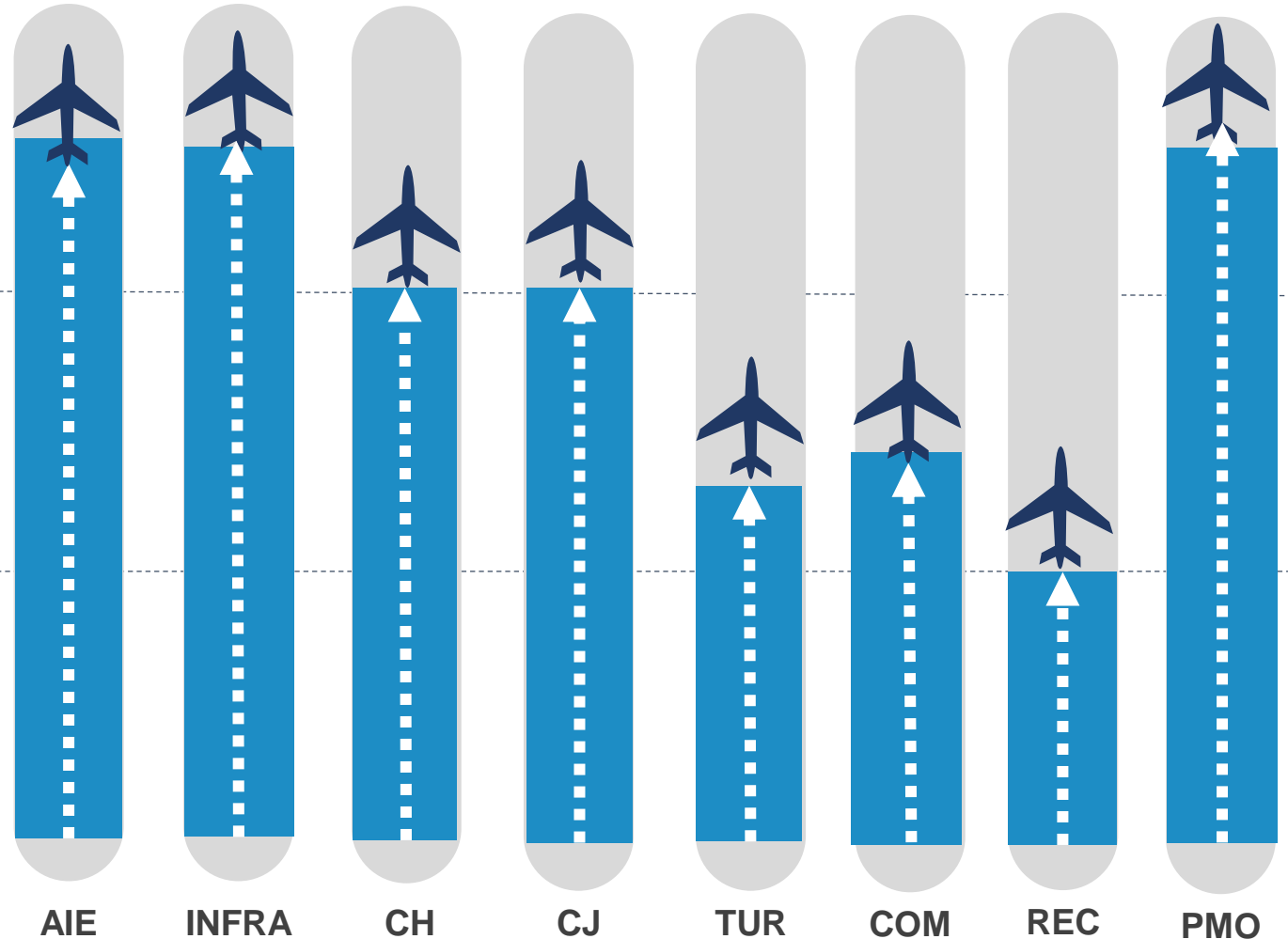


- A. Strengthening teams
- B. Formalization of implementation vehicles per front

**1** PREPARATION AND TAKE-OFF



- A. Definition of instance, objectives and processes
- B. Search for and engage allies
- C. Form responsible teams
- D. AOP 2022



# PROGRESS IN THE GLOBAL SECTORS AXIS



Lograr flujos de inversión extranjera a escala que catalicen el crecimiento económico y la generación de empleo

A.  SECTORES GLOBALES	B.  CAPITAL HUMANO	C.  INFRAESTRUCTURA	D.  TURISMO
<ol style="list-style-type: none"> <li>1 20 productos: alto potencial</li> <li>2 IED en 4 sectores focalizados</li> </ol>	<ol style="list-style-type: none"> <li>3 Vehículo centralizado: <ul style="list-style-type: none"> <li>• Cursos acelerados de inglés</li> <li>• Bootcamps de programación</li> </ul> </li> <li>4 Inglés y programación en el nivel Diversificado</li> </ol>	<ol style="list-style-type: none"> <li>5 Unidad Fortalecimiento CIV</li> <li>6 Estructuración de Proyectos</li> <li>7 Procesos de punta a punta</li> <li>8 Asegurar fondos: \$3 millardos</li> <li>9 "H2": 10 reformas sectoriales</li> </ol>	<ol style="list-style-type: none"> <li>14 Destino de talla mundial: <ul style="list-style-type: none"> <li>• Reserva Biósfera Maya</li> <li>• Antigua Guatemala</li> <li>• Proyecto Atitlán</li> <li>• Ciudad de Guatemala</li> </ul> </li> </ol>
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# Creation of **@INVESTGUATEMALA**, the private investment attraction agency created to support the implementation of Guatemala Moving Forward

**@INVESTGUATEMALA** was designed to support foreign investors to settle in the country...



- Validation of opportunities in strategic sectors.
- Provision of information for decision making.
- Statistics and key aspects of the market, legal and fiscal system, incentives, studies and sector profiles.



- Liaison with local partners and input suppliers.
- Coordination of agendas and tailor-made investment missions.
- Sectorial events, seminars/webinars.
- Annual event: "Invest Guatemala, nearshoring".



- Accompaniment in the process of management and filing of the investment.
- Specialized advice to investors, identification of co-investment projects, and location of real estate spaces.



- Promote public policies and actions to improve competitiveness and investment climate.
- Working groups for: education, infrastructure, legal certainty, among others.

...already generating an increase of **US\$120MM** in FDI.



- Two investment attraction forums (**November 2021 and March 2022**) with the participation of more than 80 entrepreneurs from countries such as the United States, Mexico, Colombia, United Kingdom, Spain, India and Germany.
- International visits to countries such as the United Kingdom, the United States and Mexico (road shows and country presentations).
- Joint effort to serve investors with a pipeline very focused on the different needs of investors (Preinvestment, Softlanding and Postinvestment).

**Examples**

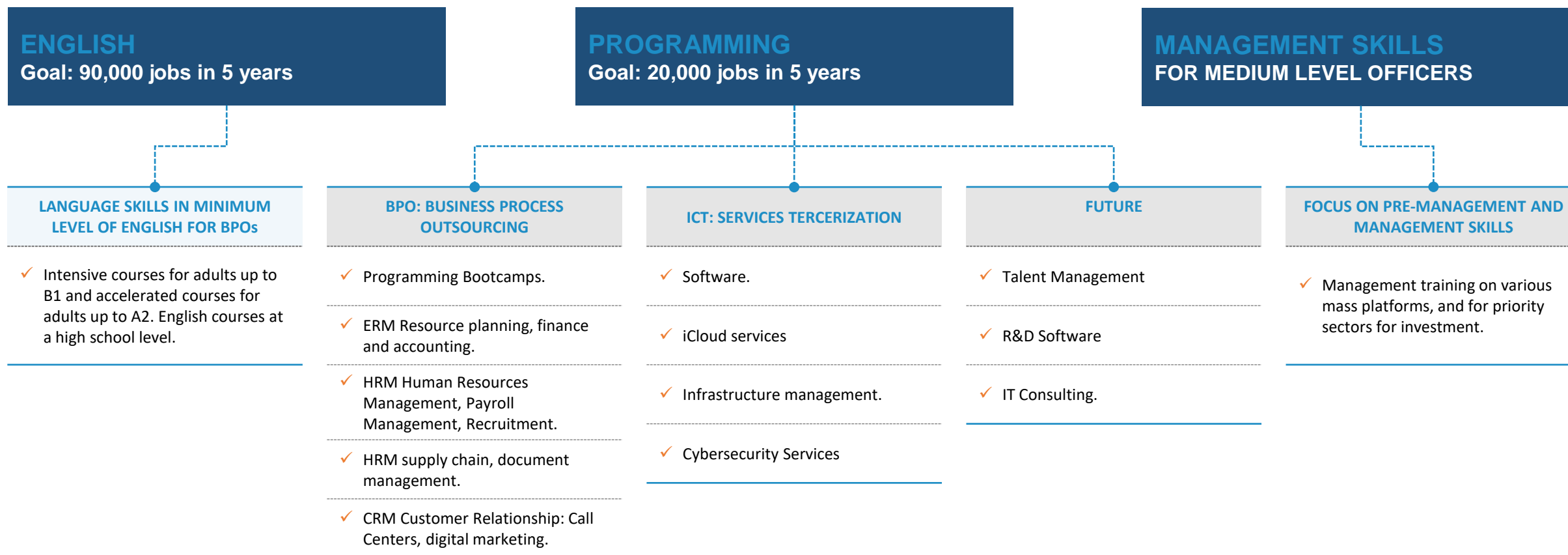


# PROGRESS IN THE HUMAN CAPITAL AXIS



**Programs began to be implemented in the three areas prioritized for the Human Capital Commission, focusing on English, programming and management skills.**

PRIORITY AREAS FOR THE HUMAN CAPITAL COMMISSION





**By 2022, +Q.100MM were made available through three different funds to provide ~14,000 scholarships in English and programming.**

	Description	 Training	 Stipend	 Device	 Connectivity		
ENGLISH	<p><b>MINISTRY OF ECONOMY</b></p> <p>By 2022, Q70 million will be available for 8,000 people to learn English for the labor market will be available for 8,000 people to learn English to enter the labor market</p>	<p>MINECO will work in coordination with at least three entities to grant some 6,000 scholarships for learning or reinforcing English, with funds allocated in the State budget approved by Congress for 2022. In total the approved amount is Q100 million, Q70 million will be managed by the Ministry of Economy, an entity that will have to allocate Q60 million for English learning scholarships and the remaining Q10 million for nursing</p>	<p>Q320 the cost of 3 sub-modules of 80 hrs.</p> <p>INTECAP "English for all" Program</p>	<p>Q75 per day for scholarship holders in intensive English.</p> <p>Q40 per day for scholarship holders in basic English.</p>	<p>Q600 in a one-time payment to purchase the mobile device.</p> <p>Q100 monthly payment to cover connectivity costs.</p>		<p><b>HISTORIC MILESTONE</b></p> <ul style="list-style-type: none"> <li>• Fundamental advances for Call Center job creation agenda</li> <li>• First pilot project to scale English nationwide.</li> <li>• More than 6,000 people enrolled.</li> </ul>
	<p><b>MINISTRY OF EDUCATION</b></p> <p>In 2022, Q30 million will be available for 5,500 young people in the will be available for 5,500 young people in High School strengthen their English..</p>	<p>The Ministry of Education has already approved 4,552 scholarships from all over the country to strengthen their English language training, with similar methodology as MINECO.</p> <p>MINEDUC has also begun the process to train 298 English teachers to strengthen their teaching skills.</p>	<p>Through MINEDUC teachers with a Diploma.</p>	<p>Q75 per day for scholarship holders in intensive English</p> <p>Q40 per day for scholarship holders in basic English.</p>	<p>Q600 in a one-time payment to purchase the mobile device.</p> <p>Q100 monthly payment to cover connectivity costs.</p>		
PROGRAMMING	<p><b>PROGRAMMING TRAINING PROJECT</b></p> <p>Design in process of a project to train 500 people in priority topics in the area of programming in an intensive format (Bootcamps).</p>	<p>Coordination with: MINECO INTECAP-ICT's ITO Commission - Agexport Training Providers</p> <p>Potential cost: \$500k</p>	<p>Programming Languages</p> <p>Web &amp; iCloud</p> <p>Networks</p> <p>Artificial Intelligence</p>	<p>National and International</p>			

# PROGRESS IN THE INFRASTRUCTURE AXIS



Lograr flujos de inversión extranjera a escala que catalicen el crecimiento económico y la generación de empleo

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# A clear strategy with two horizons was established on the infrastructure axis...

	<b>A</b> HORIZON 1: Acceleration Achieving "Quick Wins" with the Guatemala of today	<b>B</b> HORIZON 2: Jumping Establishing and maturing a robust Ecosystem
<b>Development and Prioritization</b>	<p>1A Define a package of projects that have a <b>powerful narrative</b> to <b>generate alignment around them</b>.</p> <p>2A Conduct <b>pre-investment studies</b> for projects in the ideation stage..</p>	<p>1B Formalize a <b>National Infrastructure Plan</b> based on project evaluation and prioritization methodologies.</p> <p>2B Build <b>capacity</b> to structure <b>projects at a major scale</b>.</p>
<b>Project Execution</b>	<p>3A Implement a <b>transparent bidding process</b> for bidders with <b>incentives</b> to ensure productivity.</p> <p>4A Ensure robust <b>contract management</b> processes for <b>project execution</b> (including, for example, control tower).</p> <p>6 Establish an <b>agile procedure</b> for the analysis of <b>permits and requirements</b>.</p>	<p>3B Expanding the enabling of <b>good practices in the bidding process</b> (e.g., allowing contracting projects with designs).</p> <p>4B Consolidate <b>contract management capabilities</b>, including mechanisms for the resolution of contracts with disputes.</p> <p>5 Develop a <b>procedure</b> for obtaining <b>Right of Way</b>.</p>
<b>Funding</b>	<p>7A Develop <b>public credit mechanisms</b> to increase <b>investment</b></p>	<p>7B Enabling <b>funding mechanisms</b> for Horizon 2 projects.</p> <p>8 Strengthen the PPP scheme.</p> <p>9 Enabling <b>multi-year budget commitments</b>.</p>
<b>Optimización de la Infraestructura Actual</b>		<p>10 Implement plan to <b>optimize existing infrastructure</b>.</p>
<b>Governance</b>	<p>11 In the short term, set up <b>strengthening units</b> to ensure <b>buy-in and alignment</b> with government entities and define the necessary <b>governance scheme</b> to lead and <b>monitor the execution of the plan</b>.</p>	



...which is composed of 52 infrastructure projects with a total investment of \$6,478MM.

OVERVIEW OF PRIORITIZED PROJECTS

**ROADS PROJECTS**

- CAPEX: \$ 4,905.90 millones
- Funding 2022: \$65.80 million | Funding 2023: \$365.22 million

32

**PORT PROJECTS**

- CAPEX: \$ 1,260 millones
- Port Quetzal and Port Santo Tomás de Castilla

5

**OTHERS**

- CAPEX: \$ 150 millones (sólo para el AEROMETRO)
- AeroMetro, Tecún Umán II, S. Aguas Pluviales, Border Crossings

4

**BRIDGES**

- CAPEX: \$ 86.67 millones
- Belize II Bridge, La Vega de Godínez, and Cocol and Caquil (Quiché)

3

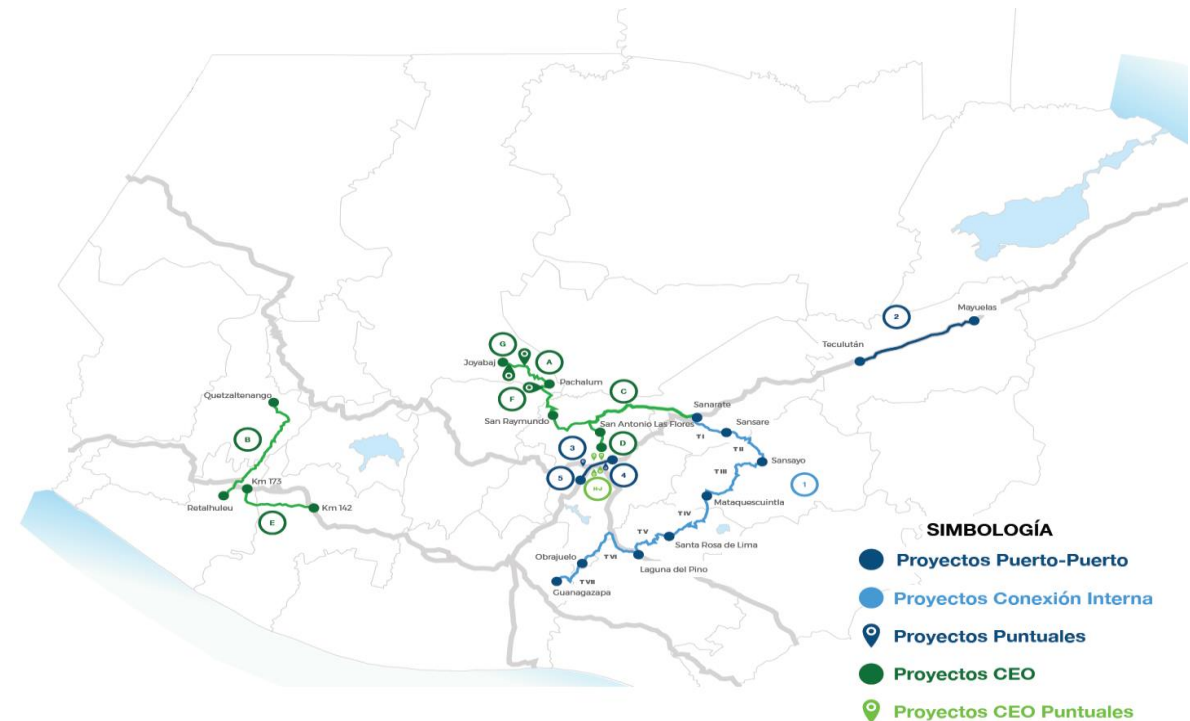
**UNDERPASSES**

- CAPEX: \$ 75.43 millones
- Palencia (Km18), zone 11, zone 12 (2), zone 5 (2) , zone 4, zone 8

8

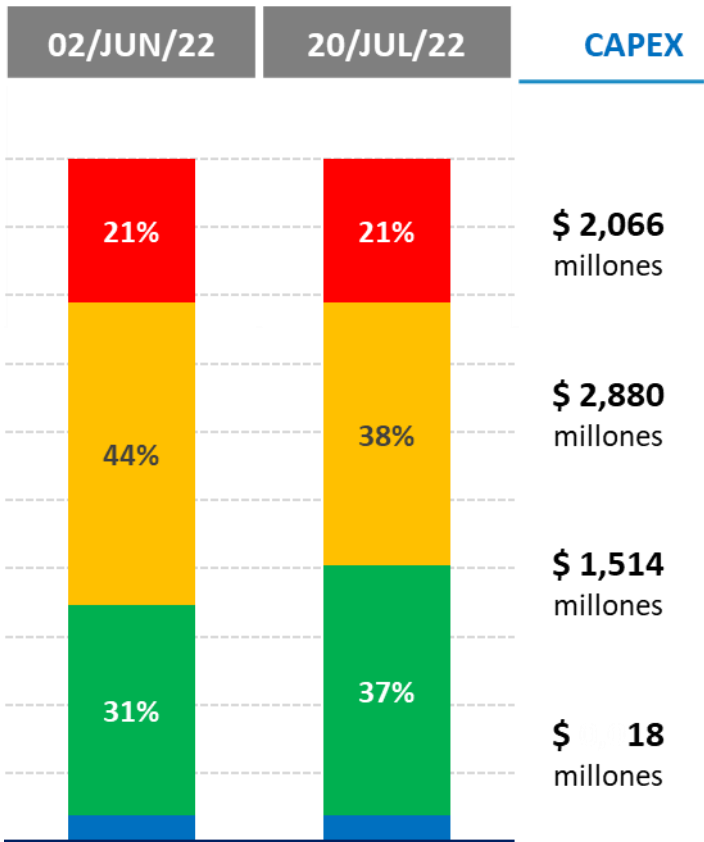
**TOTAL PROJECTS**  
\$ 6,478.00 million

52



## For the first time, a control tower was built with a holistic vision that centralizes the status and progress of the 52 infrastructure projects.

### Infrastructure projects by level of progress



← 100%

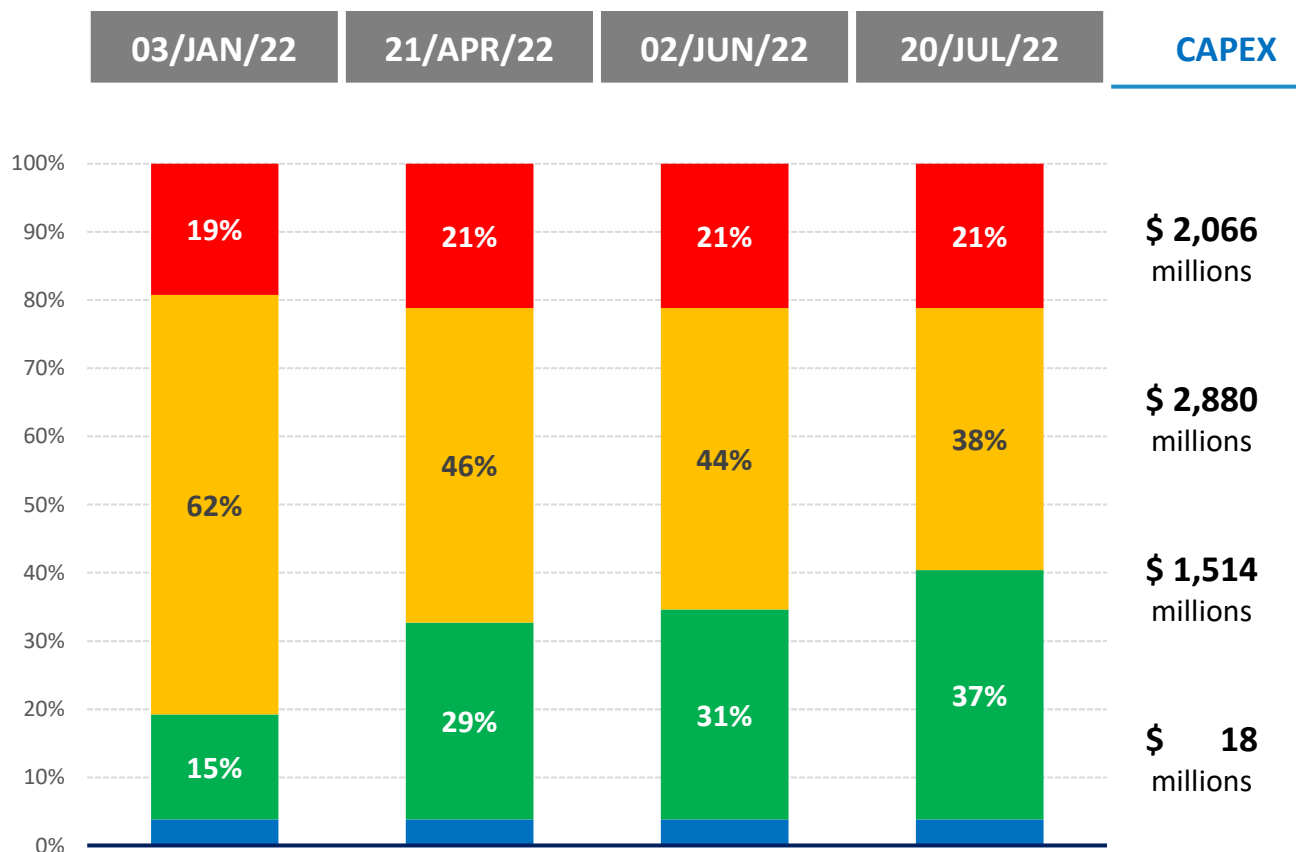
- Projects completed or to be completed in 2022-2023 with resources allocated for execution
- Projects with progress in 2022, with resources allocated for execution
- Projects to be prioritized in 2022, with studies, but in need of resources for execution
- Projects pending initiation, in need of studies, or with legal or with legal problems

### Implementation of a traffic light to monitor progress on prioritized infrastructure projects with a high level of detail.

EJECUTOR	DESCRIPCIÓN DEL PROYECTO	STATUS	OBSERVACIONES		
1	FERROVIAS - Puerto Seco Intermodal Tecún Umán II	Green	Apoyo CEO, sin incluir parte ferroviaria. Seguimiento MINECO.		
2	CIV, DGC - CA-02 Occidente: Conexión Escuintla - Tecún Umán (Km110 - Km142) ... Puentes	Yellow	Incluidos en POA y Presupuesto de la DGC para el 2022.		
3	IDC (privado) - CA-02 Occidente: Conexión Escuintla - Tecún Umán (Km142 - Km172) ... Libramiento	Green	Aprobados estudios de ingeniería, y adquirido 90% del Dey.		
4	CIV, DGC - CA-02 Occidente: Conexión Escuintla - Tecún Umán (Km172 - Km198)	Yellow	No aplica para Contrato CREMA; necesita de financiamiento.		
5	CIV, DGC - CA-02 Occidente: Conexión Escuintla - Tecún Umán (Km198 - Km211)	Blue	Contratado 2018 y finalizado 2020 (Empresa 4 Carriles, S.A.).		
6	CIV, DGC - CA-02 Occidente: Conexión Escuintla - Tecún Umán (Km211 - Km252)	Yellow	Presupuesto para estudios, se licitará en 2023 (préstamo BM).		
7	CIV, DGC - CA-02 Oriente: Conexión Escuintla - Pedro de Alvarado	Yellow	No aplica para Contrato CREMA; necesita de financiamiento.		
8	CIV, DGC + CEO - PTO 18D: Banihual - Quetzaltenango (construcción tercer parte de terreno)	Yellow	Asesor PTO, estudio en 50% Banihual/BPT. Banihual 50%		
9	CIV, MINECO				
EJECUTOR	DESCRIPCIÓN DEL PROYECTO	STATUS	OBSERVACIONES		
10	EPQ - ANADIE, CONIVA - Autopista Escuintla - Puerto Quetzal (APP)	Green	Inversión privada, APP aprobada en 2022.		
11	EPQ - CIV, DGC, UCD - Autopista Guatemala - Palín - Escuintla	Yellow	Reconstrucción Palín-Escuintla. DGC contratará estudios en 2022.		
12	EPQ - VAS - AV1: VAS 1 (Naciones Unidas - Villa Canales - Atanasio Tzul)	Green	Inversión privada. DGC autoriza estudios y adquisición Dey.		
13	EPQ - VAS - AV2: VAS 2 (Parte de la Vía Expres) y Villa Canales - Km23 Carretera a El Salvador	Green	Inversión privada. DGC autoriza estudios y adquisición Dey.		
14	CIV, UCD, ANADIE - AV3: Vía Expres (Km23 Carretera a El Salvador - Km10 Carretera Atlántico)	Yellow	Estudios para APP Bids, pendiente completar el trazo prefinal.		
15	CIV, DGC - Anillo C-50, Tramo 1: Bifurcación CA-09 Norte - Sanarate - Sansare, El Progreso	Green	Bases definitivas en Abrió, y contrato en Octubre (Bonds DGC).		
16	CIV, DGC - Anillo C-50, Tramo 2: Sansare - El Progreso - I y la Savina - Sansaron - Itz'atun	Green	Definitivas licitar licitación, se prepara contrato a finales 2023.		
EJECUTOR	DESCRIPCIÓN DEL PROYECTO	STATUS	OBSERVACIONES		
20	CIV, DGC - A - A				
21	CIV, DGC - A - A	25	CIV, DGC - Anillo C-50, Tramo 8: Guanagazapa - Bifurcación CA-02 Oriente - Escuintla	Green	Licitación en Diciembre. Evaluación de ofertas. Contrato Mayo.
22	CIV, DGC - A - A	26	CIV, DGC - Puente Paralelo Corozal y Acceso al IRTRA sobre la CA-09 Norte (Km30)	Green	Fondos incluidos en el Decreto 21-2022 (Ley del Estratégico).
23	CIV, DGC - A - A	27	CIV, DGC - CA-09: Autopista El Rancho - Teculután (Km84 - Km122)	Yellow	Préstamo BID y apoyo de AECID. Aprobación: 15 a 18 meses.
24	CIV, DGC - A - A	28	CIV, DGC - CA-09: Autopista Teculután - Mayuelas (Km122 - Km170)	Yellow	Estudios a cargo del BID. Licitación a inicio 2º semestre 2022.
25	CIV, DGC - A - A	29	CIV, DGC - CA-09: Autopista Mayuelas - Puerto Santo Tomás (Km170 - Km292)	Yellow	Contratar estudios en 2º semestre 2022 (0.244 millones).
30	CIV, DGC - A - A	30	CIV, DGC - Libramiento Santo Tomás de Castilla	Red	No tiene estudios y requiere obtención Dey. Fondos en 2023.
31	EPSTC - A - A	31	EPSTC - Gestión Puerto Santo Tomás de Castilla	Red	Proyecto de la Empresa Portuaria Santo Tomás de Castilla. Se requiere un contacto directo para definir la estrategia y hacer
32	EPSTC - A - A	32	EPSTC - A - A		
EJECUTOR	DESCRIPCIÓN DEL PROYECTO	STATUS	OBSERVACIONES		
33	CIV, DGC - A - A				
34	CIV, DGC - A - A	37	CIV, FSS, MURIST - Paso a desnivel Calzada Aguilar Batres y 46 Calle Zona 12, Guatemala	Red	FSS: estudios 04/03, no hay avances. Gestión ante MSPAS.
35	CIV, FSS, MURIST - A - A	38	CIV, DGC, MURIST - Puente Belice I, Guatemala	Yellow	Falta apoyo, EIA y SNP. Licitación junio y contrato Octubre.
36	CIV, FSS, MURIST - A - A	39	CIV, DGC, MURIST - Ruta Expres - Tramos 1, 2 y 3	Green	Falta apoyo, EIA y SNP. No hay financiamiento (Préstamo BM).
40	CIV, DGC, MURIST - A - A	40	CIV, DGC, MURIST - Paso a desnivel CA-09 Norte Km 18 acceso a Palencia, Guatemala	Green	En ejecución, contratado en 2020. Se espera finalizar en 2022.
41	CIV, DGC, MURIST - A - A	41	CIV, DGC, MURIST - Ato. Sistema Aguas Pluviales: 79 Ave. N 24 Calle Final y 10 Calle y 104 Ave., Guatemala	Red	Sin avances. Hablar con Giovanni Miranda (EMFAGUA).
NUEVOS CAMINOS					
EJECUTOR	DESCRIPCIÓN DEL PROYECTO	STATUS	OBSERVACIONES		
CIV, DGC + CEO	Rehabilitación RD-GUA-04, tramo 5. Rafael Las Flores - 5. Antonio Las Flores, Guatemala	Green	Inició 16/11/23 (plazo de 8 meses). Falta contrato supervisión.		
CIV, DGC + CEO	Rehabilitación RD-QUI-02, tramo Patbat, Pachelum - Chusqueam, Joyabaj, Quiché	Green	Inició en Mayo/Junio 2022. Falta firma contrato supervisión.		
CIV, DGC + CEO	Puente La Vega de Guadalupe, Quiché	Yellow	Falta apoyo, EIA y SNP. Falta financiamiento (Préstamo BICE).		
CIV, DGC + CEO	Puentes Cooch y Cooch, Quiché	Yellow	Falta apoyo, EIA y SNP. Falta financiamiento (Préstamo BICE).		
CIV, DGC, MURIST	Paso a desnivel El Mulleón, zona 5, Guatemala	Yellow	Presidencia de aprobación. Falta Unidad Ejecutora y Fondos.		
CIV, DGC, MURIST	Paso a desnivel 24 Calle y 6ª Avenida, zona 4, Guatemala	Yellow	MURIST hará entrega de estudios al CIV de 2 Paso a Desnivel que conforman el sistema del Anillo. El Presidente oficial que el gobierno central financiará dicho obra en 2022-2023.		
CIV, DGC, MURIST	Paso a desnivel 24 Calle y Atanasio Tzul, zona 8, Guatemala	Yellow			
CIV, DGC, MURIST	Bulevar Austriaco - Bulevar La Paz, zona 5, Guatemala	Yellow	Presidencia de elaboración TDR. Reconstrucción pendiente.		
		Green	Fondos incluidos en el Decreto 21-2022 (Ley del Estratégico).		
		Red	Faltan estudios de ingeniería, pero no hay fondos (\$180 MM).		
		Green	Concesión. Iniciativa de Ley 5934 (pendiente de ser debatido).		

2022 - JUN 02 2022 - JUL 26  
 These projects represent 1,072.85 Km (plus other non-road projects) | CAPEX required: \$6,478.00 million (\$197.78 million by 2022).

# WHAT IS THE CURRENT STATUS OF THE PRIORITIZED PROJECTS? JULY 2022



TOTAL PROJECTS IN PORTFOLIO: 52

- Projects pending start-up, in need of studies or with legal problems.

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- Projects to be prioritized in 2022, with studies, but that need resources for their execution.

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- Projects with significant progress in 2022, with resources allocated for execution.

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- Projects completed or to be completed in 2022-2023, with resources allocated for execution.

➔ These projects represent **1,072.85 Km** (plus other non-road projects) | CAPEX required: **\$6,478.00 million** (estimated 10-year timeframe)



# PROGRESS IN THE TOURISM AXIS



Lograr flujos de inversión extranjera a escala que catalicen el crecimiento económico y la generación de empleo

A.  SECTORES GLOBALES	B.  CAPITAL HUMANO	C.  INFRAESTRUCTURA	D.  <b>TURISMO</b>
<ol style="list-style-type: none"> <li>1 20 productos: alto potencial</li> <li>2 IED en 4 sectores focalizados</li> </ol>	<ol style="list-style-type: none"> <li>3 Vehículo centralizado: <ul style="list-style-type: none"> <li>• Cursos acelerados de inglés</li> <li>• Bootcamps de programación</li> </ul> </li> <li>4 Inglés y programación en el nivel Diversificado</li> </ol>	<ol style="list-style-type: none"> <li>5 Unidad Fortalecimiento CIV</li> <li>6 Estructuración de Proyectos</li> <li>7 Procesos de punta a punta</li> <li>8 Asegurar fondos: \$3 millardos</li> <li>9 "H2": 10 reformas sectoriales</li> </ol>	<ol style="list-style-type: none"> <li>14 Destino de talla mundial: <ul style="list-style-type: none"> <li>• Reserva Biósfera Maya</li> <li>• Antigua Guatemala</li> <li>• Proyecto Atitlán</li> <li>• Ciudad de Guatemala</li> </ul> </li> </ol>
<b>E.  AGENDA DE COMPETITIVIDAD Y CERTEZA JURÍDICA A LOS INVERSIONISTAS</b>			
<ol style="list-style-type: none"> <li>10 Convertir a Guatemala en un Estado 100% digital</li> <li>11 Aprobar un paquete de reformas para la Competitividad</li> </ol>		<ol style="list-style-type: none"> <li>12 Modernizar el Organismo Judicial para ser un referente global</li> <li>13 Impulsar un Gran Acuerdo Nacional por la Transparencia</li> </ol>	

There is already a Tourism working group with specific axes and objectives.

Institutional Framework	Sustainable Tourism	Consolidation and diversification of tourism offerings	Tourism Information System	Tourism Competitiveness	Tourism Marketing	Tourism Safety	Instances
To modernize the <b>governance</b> of the country's tourism governing body.	Promote the development of tourism activities through <b>good sustainable tourism practices</b> .	Update the <b>hierarchy of the tourist offer, its attractions and the linkage</b> with distribution centers and tourist corridors.	Mechanisms for <b>research, measurement, coordination and dissemination of strategic information</b>	Improve <b>infrastructure and services for visitor services</b>	Promote Guatemala as a <b>national, regional and international destination</b> .	<b>Strengthen tourism safety</b> , preventive assistance and response mechanisms.	Recovering leadership and participation in <b>national, regional and international forums</b> .
Update the <b>National Policy for sustainable tourism development 2012-2025</b> .		Enhancing and safeguarding the <b>Mayan Biosphere Reserve</b>		Promote sound policies for <b>investment in the tourism sector</b> .			
Continue with the implementation of the <b>Sustainable Tourism Master Plan (2015-2025)</b> .		Develop a <b>tourism development plan for Guatemala City</b> .					



# PROGRESS ON THE COMPETITIVENESS AND LEGAL CERTAINTY AGENDA



Lograr flujos de inversión extranjera a escala que catalicen el crecimiento económico y la generación de empleo

A.  SECTORES GLOBALES	B.  CAPITAL HUMANO	C.  INFRAESTRUCTURA	D.  TURISMO
<ol style="list-style-type: none"> <li>1 20 productos: alto potencial</li> <li>2 IED en 4 sectores focalizados</li> </ol>	<ol style="list-style-type: none"> <li>3 Vehículo centralizado: <ul style="list-style-type: none"> <li>• Cursos acelerados de inglés</li> <li>• Bootcamps de programación</li> </ul> </li> <li>4 Inglés y programación en el nivel Diversificado</li> </ol>	<ol style="list-style-type: none"> <li>5 Unidad Fortalecimiento CIV</li> <li>6 Estructuración de Proyectos</li> <li>7 Procesos de punta a punta</li> <li>8 Asegurar fondos: \$3 millardos</li> <li>9 "H2": 10 reformas sectoriales</li> </ol>	<ol style="list-style-type: none"> <li>14 Destino de talla mundial: <ul style="list-style-type: none"> <li>• Reserva Biósfera Maya</li> <li>• Antigua Guatemala</li> <li>• Proyecto Atitlán</li> <li>• Ciudad de Guatemala</li> </ul> </li> </ol>
<b>E.  AGENDA DE COMPETITIVIDAD Y CERTEZA JURÍDICA A LOS INVERSIONISTAS</b>			
<ol style="list-style-type: none"> <li>10 Convertir a Guatemala en un Estado 100% digital</li> <li>11 Aprobar un paquete de reformas para la Competitividad</li> </ol>		<ol style="list-style-type: none"> <li>12 Modernizar el Organismo Judicial para ser un referente global</li> <li>13 Impulsar un Gran Acuerdo Nacional por la Transparencia</li> </ol>	



# The implementation of programs in the three areas prioritized for the Legal Certainty Commission began.

	<b>Guatemala a 100% Digital State</b>	<b>Reforms to boost competitiveness and employment</b>	<b>Modernization of the Judicial Branch</b>	<b>Grand National Agreement on Transparency – GNAT -</b>
<p><b>GOALS</b></p>	<p><b>DIGITAL LABORATORY AGREEMENT AND SIMPLIFICATION OF REQUIREMENTS AND PROCEDURES.</b></p> <ul style="list-style-type: none"> <li>Improve cost and time to start a business.</li> <li>Efficiency at borders.</li> <li>End-to-end digitization of investor services.</li> <li>Contribute to transparency.</li> </ul>	<ul style="list-style-type: none"> <li>Formalization of employment.</li> <li>Investment protection for small and medium-sized entrepreneurs.</li> <li>Encourage foreign and domestic investment.</li> </ul>	<ul style="list-style-type: none"> <li>Reduction of time in the processing of:                             <ul style="list-style-type: none"> <li>Criminal Proceedings</li> <li>Civil Proceedings</li> </ul> </li> <li>Commercial dispute resolution.</li> <li>Use of alternative dispute resolution mechanisms.</li> </ul>	<ul style="list-style-type: none"> <li>Consolidation of alliances to promote the agreement.</li> <li>Promote an Agreement throughout the different State institutions and with Civil Society to promote measures of broad consensus to increase transparency in Guatemala.</li> </ul>
<p><b>ACTIONS TAKEN</b></p>	<ul style="list-style-type: none"> <li>The inter-institutional agreement is about to be signed.</li> <li>MINECO, MAGA, MARN, MSPAS, MINFIN, GAE, Municipality of Guatemala, Comptroller General of Accounts and FUNDESA will participate in the agreement.</li> </ul>	<ul style="list-style-type: none"> <li>Process for identifying non-legislative initiatives that are promoted in institutions, in accordance with the route proposed by McKinsey for the "Guatemala Moving Forward" Plan.</li> </ul>	<ul style="list-style-type: none"> <li><b>NON-LEGISLATIVE MEASURES AND NEW LEGISLATION:</b></li> <li>Work with INL and UVG have worked with the Judiciary, in areas such as pluripersonal courts and digitization of the judicial folder.</li> </ul>	<p>30 socialization presentations on the Legal Certainty Axis:</p> <ul style="list-style-type: none"> <li>Representatives of the World Bank</li> <li>Comptroller General of Accounts</li> <li>Dean of the Faculty of Juridical and Social Sciences of the URL</li> <li>Metropolitan Archbishop and the Secretary of the Episcopal Conference.</li> <li>Private Property Observatory</li> <li>Foro Guatemala</li> <li>ASIES</li> </ul>
<p><b>REMAKS</b></p>	<ul style="list-style-type: none"> <li>Working sessions have been held with legal teams (EXECUTIVE, LEGISLATIVE and JUDICIAL).</li> <li>Possible signing of the Agreement in the second half of May.</li> </ul>	<p>With the support of AGEXPORT, INL and Fundación 2020, contributions were made for technical improvements in the legislative process.</p> <p>LEGISLATION ISSUED UNDER THIS COMPONENT:</p> <p>Decree 8-2022 Insolvency Law.                      Decree 12-2022 reforms to the Law Regulating Notifications by Electronic Means in the Judiciary.                      Decree 13-2022, Law on Electronic Processing of Judicial Files.</p>	<p>Modernization of the JS to make it a global benchmark:</p> <ul style="list-style-type: none"> <li>A Mediation bill promoted by the JS is being processed in the Congress..</li> <li>Implementation of the Insolvency Law with the JS.</li> <li>Meetings with the World Bank for joint projects</li> </ul>	

## 03 NEXT STEPS

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Future actions to strengthen and maximize the potential of Guatemala Moving Forward

In the first months of implementation, we realized that continuing to strengthen the potential of Guatemala Moving Forward- 2022 will be key to achieve the defined goals.

Guatemala Moving Forward unifies and focuses the efforts of different entities towards a common purpose and **requires resources to continue executing it effectively.**







# GUATEMALA MOVING FORWARD



GOBIERNO de  
GUATEMALA  
DR. ALEJANDRO GIAMMATTEI

MINISTERIO  
DE ECONOMÍA

MINISTERIO DE  
SALUD PÚBLICA  
Y ASISTENCIA  
SOCIAL

MINISTERIO  
DE FINANZAS  
PÚBLICAS

MINISTERIO DE  
RELACIONES  
EXTERIORES

MINISTERIO DE  
COMUNICACIONES  
INFRAESTRUCTURA  
Y VIVIENDA

MINISTERIO DE  
AGRICULTURA,  
GANADERÍA Y ALIMENTACIÓN

MINISTERIO  
DE AMBIENTE  
Y RECURSOS  
NATURALES

DE SECRETARÍA DE  
PLANIFICACIÓN Y PROGRAMACIÓN  
DE LA PRESIDENCIA

COMISIÓN PRESIDENCIAL  
DE GOBIERNO ABIERTO  
Y ELECTRÓNICO

