

COOPERATIVE DEVELOPMENT PROGRAM

ANNUAL REPORT (OCTOBER 2021 - SEPTEMBER 2022)

USAID's [Cooperative Development Program](#) (CDP) is a global initiative that strengthens cooperative businesses and credit unions.

Located in the Bureau for Development, Democracy, and Innovation's Local, Faith, and Transformative Partnerships Hub, the CDP enables new and underutilized stakeholders to drive the development process by partnering with U.S. cooperatives and Cooperative Development Organizations (CDOs) for five-year activities.

The program currently works across multiple sectors throughout Africa, Asia, and Latin America.



In Quillabamba, Peru, members of an aspiring chocolate cooperative and local stakeholders examine cocoa beans that are drying in the sun.

The purpose of the program is to foster sustainable cooperative systems that deliver value to cooperative members and their communities. This will be accomplished by improving cooperative business performance, creating environments where cooperatives can thrive, and enhancing the development community's support to cooperatives.

This report highlights the accomplishments of the program and its partners during Fiscal Year (FY) 2022.

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One of the merits of this program is that it has been flexible to adapt to what each cooperative needs.

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- COOPERATIVE LEADER,
PARAGUAY

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Thanks to the training provided by the project, the number of members has increased, which has led to an increase in working capital, assets and shares.

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- COOPERATIVE MEMBER,
TANZANIA

“

[The program's learning events] are increasing the collaboration and exchange of knowledge between the stakeholders, contributing to the optimization, leverage of resources and is also preventing the duplication of programs.

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- GOVERNMENT OFFICIAL,
LEBANON

QUESTIONS ABOUT THE COOPERATIVE DEVELOPMENT PROGRAM?

For more information, please contact the Locally Led Development Initiatives at locallyled@usaid.gov.

GLOBAL IMPACT

With support for cooperatives and credit unions, the program advanced sustainable development around the world during FY 2022.



22 COUNTRIES

The program worked in 22 countries across Africa, Asia, and Latin America.



318 COOPERATIVES & CREDIT UNIONS

The program strengthened the capacity of 318 local cooperatives and credit unions.



\$254.6 MILLION IN INCOME & SERVICES

Program-supported cooperatives and credit unions delivered income and services to members valued at \$254.6 million.



9.5 MILLION PEOPLE

More than 9.5 million people - cooperative members and their households - benefited from this program.



881,632 WOMEN & YOUTH

811,309 women and 70,523 youth directly benefited from this program.

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The program has shaped how I think. I've learned to grow, gain self-confidence, and to think as a business person.

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- COOPERATIVE MEMBER,
SOUTH AFRICA



A community in Uganda's Bushenyi District shares excitement about how members of their health cooperative are benefiting from health insurance.



\$16.1 million
USAID earmarked funds contribution

\$13.8 million
Host government and private sector partner contributions

\$13.3 million
USAID Missions in Guatemala and Peru contributions

RESOURCES LEVERAGED

In FY 2022, CDP mobilized more than \$43.2 million in funding for cooperative development worldwide, including contributions from USAID, the U.S. and local private sector, and host governments.

Compared to FY 2021, the program increased its contributions from host government and private sector partners by 263 percent.

PROGRAM HIGHLIGHT:

INNOVATING FOR FINANCIAL INCLUSION

In Guatemala, small- and medium-sized enterprises (SMEs) employ nearly 75 percent of the population and contribute to 40 percent of the country's Gross Domestic Product (GDP). While credit unions are well-positioned to finance SMEs, Guatemalan law prohibits them from making loans to SMEs that are classified as limited liability corporations.

Guatemala's national credit union association, La Federación Nacional de Cooperativas de Ahorro y Crédito (FENACOAC), and 23 of 25 member credit unions identified a way for credit unions to increase financial opportunity for these SMEs under the current law. Together, they mobilized \$5.1 million in funding to create a separate entity known as a credit union service organization, or CUSO, that they jointly own and operate. To further strengthen its capacity to provide financial services to SMEs, the CUSO, now operating under the name "CREDIPYME," is leveraging technical support from the [World Council of Credit Unions](#) (WOCCU) and USAID's Cooperative Development Program.



CREDIPYME staff visit Union Popular Cooperativa, one of the 23 credit unions that helped establish the credit union service organization in Guatemala.

"The CUSO makes it legally possible to continue working with [SMEs], by helping them meet working capital needs, pay for operating expenses, and purchase assets and raw materials," said Luis Perez, FENACOAC's business coordinator.

"The business owners also have the comfort of knowing credit union professionals working in the cooperative spirit will continue paying attention to and safeguarding their financial needs," he added.

Through CREDIPYME, more Guatemalan SMEs are now able to access affordably priced, properly structured loans. Since it launched operations in June 2022, CREDIPYME has disbursed nearly \$2 million in loans to five SMEs — with dozens more customers lining up for their services. The first steps towards closing an estimated \$18 billion SME financing gap have been taken in Guatemala.

IN PARTNERSHIP WITH:

