

**Activity Duration**

Sept 2022 – Sept 2027

**Budget**

\$37.9 Million

**Geographic Focus Areas**

**SAGCOT regions** (Iringa, Njombe, Mbeya, Morogoro); **Zanzibar** (Unguja and Pemba); Dar es Salaam, Arusha, Dodoma and Songwe (Market Shed)

**Implementer**

ACDI/VOCA

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## FEED THE FUTURE TANZANIA KILIMO TIJA ACTIVITY



*An Iringa-based agronomist, inspects a tomato field that has been properly prepared using appropriate farming techniques and technologies.*

**ACTIVITY OVERVIEW:** The Feed the Future Tanzania Kilimo Tija Activity (KTA) is implemented in the country's SAGCOT regions (Mbeya, Njombe, Iringa and Morogoro) and Zanzibar (Unguja and Pemba), with strategic market sheds in the Dar es Salaam, Songwe, Dodoma, and Arusha regions. KTA collaborates with both public and private sector associations, youth-led and women focused institutions, and national and local government authorities to enhance horticulture market systems in Tanzania. KTA will form partnerships with associations, cooperatives, companies, and enterprises and catalyze interventions to co-create market-based and locally owned solutions, leading to increased economic opportunities in horticulture market systems, especially for youth. The purpose of KTA is to sustainably increase economic opportunities in horticulture market systems, especially for youth.

The Activity will achieve this by:

**Objective 1:** Strengthening the horticulture market system to increase enterprise and employment opportunities.

**Objective 2:** Increasing access to commercially provided and productivity-enhancing agricultural technologies.

**Objective 3:** Strengthening the enabling environment for market systems development.

To achieve these objectives, KTA uses a demand-driven approach to facilitate the design and implementation of appropriate, locally led solutions. KTA will orient partners, clientele, and stakeholders to specific market and business opportunities that have the potential to engage youth, catalyze business to business and public and private partnerships (PPPs). The activity will also incorporate horticulture market systems climate change risk analyses through collaboration and co-financing of locally led business development and technical assistance solutions. KTA will support enterprises and associations to develop and implement strategic plans to maximize economic opportunities for youth. Through this process, KTA will help establish a network of Tanzanian business service providers, consulting firms, research institutions, and civil society organizations that can deliver business development, research, technical assistance, and capacity building services to horticulture market systems.



- **EXPECTED RESULTS:** The Feed the Future Tanzania Kilimo Tija Activity will facilitate support to 2,500 MSMEs, with a specific emphasis on youth and women led enterprises, targeting 15% annual revenue growth. Through the Activity, at least 7,400 new jobs will be created through supporting enterprises and engaging other market systems actors. The Activity will also facilitate agriculture related finance of \$30 million, generate a combined sales from off-farm and on-farm beneficiaries of \$160 million, leverage over \$20 million in private sector investment while achieving participation of 60% youth and 50% women in economic activities.

## INTERVENTIONS

- Strengthen organization of the horticulture market system to enable farmers and entrepreneurs to upgrade into higher-value activities. Upgrading activities could include expanding the use of business development services, grades, and standards and improving business skills, post-harvest handling, aggregation, and value addition.
- Strengthen trust and transparency among market actors, including youth, that contributes to the ability of the market system to upgrade.
- Improve businesses' skills and strategies, throughout selected horticultural market systems that will enable them to upgrade.
- Reduce financial constraints of farmers and entrepreneurs throughout selected horticultural market systems, including leveraging value chain finance.
- Increase participation of young women and men by overcoming forms of collusion, extractive business practices, and systemic biases.
- Scale adoption of profitable and nutrition-sensitive technologies for horticulture.
- Expand adoption and imitation of improved technologies and practices.
- Increase trust between buyers, agro-dealers, and seed companies to achieve more in-kind credit, repeat sales, and customer loyalty.
- Crowd in seed companies and agro-dealers into the market system serving smallholder horticulture producers.
- Increase sales of improved seeds and fertilizers. Increase yields, sales, and consumption of high-quality horticulture crops.
- Increase number of partnerships between local government, producers, and TAHA in order to address policy and enabling environment issues.
- Improve environment for private sector investment in the horticulture sector.
- Increase private sector investment in the horticulture market system.
- Increase volumes and sales of high-quality horticulture products in domestic, regional, and/or international markets.