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IMPROVED LIVELIHOODS FOR VENEZUELAN IN PERU

The more than one million Venezuelans residing in Peru left their country in pursuit of a better life, including access to a decent livelihood. This pursuit can be difficult, especially in the context of the pandemic. USAID supports activities that facilitate the economic insertion of Venezuelan migrants and refugees as well as local populations. This activity, implemented by the local non-governmental organization CEDRO, is mainly focused on the cities of Lima, Arequipa, and Trujillo, where the largest populations of Venezuelan immigrants reside, but it also covers regions of the Mancomunidad Regional de los Andes, where they look to enhance the positive effect of skilled migration.

HOW DOES THE ACTIVITY WORK?

- 1. Certification / Accreditation:** Through partners such as UNIVERSIDAD DE LA SALLE, IDAT, CISCO and other partners and allies from the public and private sector, CEDRO facilitates training and / or certification of qualifications for Venezuelans.
- 2. Job placement:** CEDRO focuses on placing Venezuelans in formal employment opportunities. This will be achieved by approaching the private sector (companies and associations) and public institutions, seeking an effective relationship of the program with the existing gaps in the market.
- 3. Small business strengthening:** Venezuelan-owned small businesses are strengthened through the capacity building program tailored to the needs of the entrepreneur. This program provides training on

a variety of topics; articulates entrepreneurs with mentors; help with licensing and other bureaucratic / administrative matters; and, in some cases, it will provide seed capital to promising companies.

RESULTS ACHIEVED

- 2,317 Venezuelan migrants have received professional training and occupational certification in administrative management, customer service, digital skills to improve employability, knowledge of Microsoft office essentials, video editing, mobile applications, cybersecurity and others.
- 770 Venezuelan migrants and 332 Peruvians inserted in the labor market.
- 206 Venezuelan entrepreneurs have received seed capital or formal credits granted by Financiera Confianza, PRISMA or UnoCredito.
- 635 Venezuelan-owned companies have been strengthened in business capabilities.
- 195 companies and public institutions contacted with the aim of reaching agreements to improve the employability of the Venezuelan population in Lima, Trujillo, Arequipa, Cusco and Lima.
- 180 regional and sectoral public officials trained and made aware of the migration phenomenon; from 7 regional governments, 16 local governments and 3 national government sectors involved in the project.
- 110 Agreements with public and private institutions signed for the benefit of the Venezuelan and local community in Peru.
- Implementation and equipping of the first Migracentro in Real Plaza Puruchuco shopping center), product of an alliance between the Superintendencia of Migrations, the private sector, civil society and international cooperation.
- Coordination with the ILO and 3 National Workers' Centers to support regulatory changes and the submission of labor migration agreements pending ratification by Peru.
- Articulation with the Employment Centers of Metropolitan Lima, La Libertad, Cusco and Ica, with whom massive labor fairs have been co-organized in districts with an important Venezuelan migrant community.
- Articulation with the National Program Tu Empresa, with whom awareness workshops are planned on the benefits of formalization.
- Law proposals before the Congress of the Republic (through the Office of Congressman Edward Málaga) to promote equal treatment of Venezuelan migrants in matters of income tax, a more adequate regulation of hate crimes and the revision of the 20% as a maximum limit for hiring foreign personnel, especially in small and micro-enterprises.
- Regular participation in instances of the R4V, GTRM Peru (Protection, Livelihoods and Integration Group) and the MTIGM (Intersectoral Migration Management Table, in the Health and Socioeconomic Integration Group).

PROJECT INFORMATION

IMPLEMENTER: Centro de Información y Educación para la Prevención del Abuso de Drogas (CEDRO)

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