

SENE YIRIWA (SOUTHERN ZONE)

Description

Feed the Future (FTF) Mali Sene Yiriwa (prosperous agriculture) is a five-year activity working to empower Producer Organizations in Mali's Southern zone. This work will increase smallholder productivity, boost incomes, strengthen resilience, and enhance nutrition in the zone by introducing improved, climate-smart techniques, technologies, and farming practices. RTI leads the activity consortium which includes Inter-Church Organization for Development Cooperation, Association des Organisations Professionnelles Paysannes (AOPP), International Fertilizer Development Center, Vétérinaires Sans Frontières, and North Carolina A&T University.



Salimata holds a broiler in her chicken coop. Photo credit: Feed the Future Mali Sene Yiriwa.

Sene Yiriwa is complemented by a market systems activity (Sugu Yiriwa) working in the same communes to collectively develop the supply and demand side of agricultural production.

Goal

To sustainably increase both the productivity of target value chains and the consumption of nutritious food through an extension-based approach which capitalizes on the strengths of existing producer organizations and is inclusive of women and youth.

Objectives

To advance the three core FTF goals:

- Promote inclusive and sustainable agricultural-led growth.
- Increase resilience of people and communities.
- Improve nutrition, especially among women, adolescent girls, and children.

Specific Objectives

- Strengthen Producer Organizations (POs) to deliver inclusive, diversified extension, and nutrition advisory services.
- Increase and sustain adoption of Climate Smart Agriculture technologies and practices to boost production and improve natural resources management.
- Improve farmer decision-making with digital, field-based solutions that improve access to and use of climate, weather, and market information.

BUDGET: \$22,300,164

PROJECT CYCLE: 2021-2026

TARGET AREAS: 46 communes from the following circles in the Southern zone: Bougouni, Kadiolo, Koutiala, Sikasso, Yanfolila, and Yorosso.

PROJECT BENEFICIARIES: Producer organizations, smallholder farmers especially women and youth, extension agents, young entrepreneurs

IMPLEMENTING PARTNER:

RTI International

ACHIEVEMENTS:

Results	Overall Targets	2022	
		Targets	Actual
Individuals participating in USG food security programming	83,000	11,000	37,817
Individuals applying improved technology and management practices	70,000	9,625	9,299
Hectares under improved technology and /management practices	80,000	11,550	35,900
Value of annual sales of farms and firms receiving USG assistance	\$75M	\$19.M	\$3.8M