



Waste collection training by KEPSA Photo Credit: KEPSA

KENYA

PLASTICS PRODUCER RESPONSIBILITY

Kenya is a leader when it comes to national commitments and policies to reduce plastic pollution. In addition to the National Sustainable Waste Management Act 2022, Kenya has also drafted extended producer responsibility regulations, which operate according to the “polluter pays” principle and will obligate private companies that produce plastic goods for market consumption to take responsibility for all plastic waste management including collection, sorting, and recycling. These regulations call for the establishment of Producer Responsibility Organizations (PROs) which will be responsible for ensuring all private companies in Kenya adhere accordingly.

The Kenya Plastics Pact (KPP) is one of the critical entities responsible for developing EPR guidelines and ensuring their proper implementation. Kenya’s EPR regulations can significantly reduce the country’s mismanaged plastic, but only if there’s clear guidance on PROs, the KPP’s institutional capacity is strengthened, and the private sector is properly sensitized. Under this activity, the Kenya Private Sector Alliance (KEPSA) will promote adherence to Kenya’s most important plastic laws and regulations and enhance the adoption of plastic packaging best practices by addressing these three components.

OUR WORK

To help Kenya implement its EPR regulations, the activity will create PRO guidelines that will provide a clear step of how PROs will be registered, how they will operate, how they will collect fees from producers, and how they will report on activities. The guidelines will also include membership eligibility requirements, data management, and the organization’s relationship with government agencies and other stakeholders. This will be a critical resource for the plastic PROs established as it will document the registration requirements, licenses, operations, and governance structure. The activity will sensitize the private sector in Nairobi and Mombasa on these guidelines as well as other

relevant laws and policies, to ensure their compliance across the plastics value chain.

EXPECTED OUTCOMES

- Develop guidelines to support the plastics sector in establishing PROs.
- Develop a governance structure for a Plastics PRO.
- Strengthen the institutional capacity of the Kenya Plastics Pact.
- Sensitize the private sector on the developed plastic PRO guidelines, the National Sustainable Waste Management Act 2022, and the draft EPR Regulations 2021 to facilitate compliance.

DECREASING OCEAN PLASTIC POLLUTION IN KENYA

In June 2022, Administrator Samantha Power announced the launch of USAID's Save Our Seas Initiative to tackle ocean plastic pollution in 14 key countries and regions. Under this initiative, USAID/Kenya is supporting the implementation of Kenya's plastic policies, awareness raising, and private sector partnerships. Through its engagement with KEPSA and promotion of Kenya's most important plastic laws and regulations, the Plastics Producer Responsibility activity is supporting Kenya to implement its Green Economy Strategy and Implementation Plan (GESIP) 2016-2030 and the National Sustainable Waste Management Act 2022.

BUDGET: USD \$200,000

DURATION

August 2023 - July 2024

ACTIVITY LOCATIONS

Nairobi and Mombasa

IMPLEMENTING PARTNERS

DAI and KEPSA

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