



PHOTO HEIFER INTERNATIONAL

USAID'S LIVESTOCK ACTIVITY (PROGRAMME A LA RENTABILISATION DE L' ELEVAGE PARE)

MARCH 2023

Strengthening livestock market systems is critical to sustainably improving households and community resilience in Haiti.

BACKGROUND

Nearly 77 percent of Haitian rural households raise poultry, cattle, small ruminants or other livestock. The broad participation of rural households in livestock production demonstrates a clear opportunity to increase incomes, resilience and food security in the Resilience Focus Zones. The local livestock sector provides half of the proteins consumed by Haitians. However, Haitian farmers struggle to supply the country's growing livestock markets. Access to high-quality, affordable inputs such as veterinary medicines, and vaccines are unreliable. Poor infrastructure and insecurity routinely cause supply chain disruptions that make it difficult for producers to sell goods, especially to larger markets, such as Port-au-Prince. Meanwhile, market actors have little incentive to invest in Haitian livestock due to

increasing competition from cheaper, imported animal products. Women and youth participation in the sector is constrained by cultural norms, gender biases, weak access to credit, and limited control of productive assets – making gender inclusion a priority issue in the livestock sector.

ACTIVITY OBJECTIVE

To overcome the challenges and re-energize market systems, PARE is catalyzing more inclusive and commercially viable value chains for cattle, goat, sheep, and poultry producers, enabling long-lasting market linkages with aspiring private and public sector partners, while building more resilient small farmers and rural communities.

ACTIVITY DESIGN

PARE's primary goals from 2023 to 2028 are to:

- (1) Improve the productivity of the livestock sector;
- (2) Increase the availability of inputs and services in the livestock market system; and
- (3) Improve marketing and private sector engagement in the livestock sector.

PARE's market systems development approach places Haitian private sector partners at the center of its efforts. Using a market ignition fund as a flexible tool to buy down risk and catalyze livestock sector growth, PARE will foster livestock market resilience through better commercial linkages between market actors and livestock producers, leading to increased productivity and sales. PARE aims to establish a culture of agility and learning that enables market actors to make evidence-based decisions.

Lead Implementing Partner: Land O'Lakes Venture37

Sub-Partners: Heifer International, Papyrus S.A.

Locations: Select communes of North, Northeast, Center and South Departments

EXPECTED RESULTS

- 30,000 households will benefit from the support provided in the livestock sector
- \$3,600,000 in private sector investments leveraged to support food security and nutrition
- \$1,300,000 in agriculture-related financing accessed
- \$69,300,000 in new sales for livestock producers and firms working with PARE

USAID works to build a stable and viable Haiti, and provides life-saving humanitarian assistance to Haiti's most vulnerable and hard-to-reach people. <https://www.usaid.gov/haiti> and follow @USAID/Haiti on X and Facebook.