# DEVELOPMENT INNOVATION VENTURES

# Application Guidelines

Open innovation inspires new solutions to the critical challenges affecting millions of people. In the spirit of open innovation, Development Innovation Ventures (DIV) supports groundbreaking ideas to transform the lives of people living in poverty in developing countries around the world. DIV provides flexible, tiered-evidence grant funding to innovators and researchers to test new ideas and models, take strategic risks, build evidence of what works, and advance the best solutions.

DIV funds innovations that demonstrate our three guiding principles of: a) rigorous evidence of impact, b) cost-effectiveness, and c) potential for scale and sustainability. We accept proposals year-round from any type of organization, and in any sector and country in which USAID works. We accept proposals for funding at the following stages:

* **STAGE 1:** Pilot (up to $200,000)
* **STAGE 2**: Testing and Positioning for Scale (up to $1,500,000)
* **STAGE 3**: Transitioning to Scale (up to $15,000,000)
* **Evidence** **Generation** (up to $1,500,000)

**For detailed information about DIV, the evaluation criteria, and examples of previously funded innovations, please visit** [**www.usaid.gov/div**](http://www.usaid.gov/div)**.**

**Before you begin your application, please take the time to read through the resources below. These resources will help to ensure that your innovation meets our requirements.**

1. Please review DIV’s [Annual Program Statement (APS)](https://www.usaid.gov/div/aps). This document provides a detailed description of the DIV program and application requirements for each funding stage.
2. Take the [DIV Self-Screening Questionnaire](https://www.surveymonkey.com/r/Y6NXNP7) to determine if your innovation is a good fit for DIV.
3. Visit <https://www.usaid.gov/div/apply> for tips and instructions on how to submit your online application. All applications must be submitted through [DIV’s application portal](https://usaidinnovation.force.com/div/s/).
	1. You will need to create an account on the online application portal. You may use this account to work on the application over time and check the status of your application.
	2. Your application will save automatically and continuously as you work on the application as long as you have continuous internet access; therefore, there is no need to “save” your application. If you experience an internet cut while filling out the application, please stop and wait for your internet service to resume before you continue filling out the application.
	3. The application is plain text only. Character limits include spaces.
	4. There are three sections to the online application. You must complete all sections of the application to be considered for funding.
	5. Be clear and concise. While each field has limits on the maximum amount of text, there is no need to fill the space provided. Make sure your responses are not truncated if you copy them in.
	6. After you submit, please review the pdf of your submission. If you notice any response fields are completely blank, please email divapplications@usaid.gov to update your application. Once you submit an application, you will not be able to edit your application.
	7. Applications submitted via post or email will not be reviewed.
4. Please submit only one application per project.

# DEVELOPMENT INNOVATION VENTURES

# Sample Application Form

***This is a sample application form. Once you are ready to submit your application, please visit the online application portal to submit your actual application. DIV will not review applications submitted via post or email.***

***Please provide accurate information to the full extent of your organization’s knowledge.***

**\* Required field**

### SECTION 1: ORGANIZATION INFORMATION

Organization Name\*: (max. 80 characters):

Organization Type\*: [*Picklist selection: Academic, Nonprofit/NGO, For-profit, Federal Agency, Foreign Government, Multilateral, Other*]

Website:

#### ORGANIZATION ADDRESS

Country\*: [*Country List*]

Street Address\*:

City\*:

State/Region\*:

Zip Code/Postal Code\*:

In which country is your organization legally incorporated?\* [*Country List*]

How many employees are in your organization?\* [*Picklist: Large (300+), Medium (<300), Small (<50), Micro (<10 employees)*]

#### CONTACT INFORMATION

|  |  |
| --- | --- |
| Primary Point of Contact\*(Founder/CEO/Principal Investigator/Other) | Secondary Point of Contact (optional) |
| First Name: | First Name: |
| Last Name: | Last Name: |
| Title: | Title: |
| Work email: | Work email: |
| Work Phone: | Work Phone: |
| Gender: [*Male/Female/Other*] | Gender: [*Male/Female/Other*] |
| Under 30 years old? [*Yes/No*] | Under 30 years old? [*Yes/No*] |

### SECTION 2: PROJECT OVERVIEW INFORMATION

**Project Title** (max. 80 characters)\*:

**Please specify to which DIV Stage you are applying**\*: [*Stage 1/2/3/Evidence*]

The table below summarizes the purpose of each funding stage. For complete information about the distinct conditions and requirements of each funding stage, please review DIV’s Annual Program Statement (APS) in full. Applicants may enter at the Stage that best reflects their progress and do not necessarily need to enter at Stage 1.

|  |  |  |  |
| --- | --- | --- | --- |
| **Stage 1** | **Stage 2** | **Stage 3** | **Evidence Generation** |
| Pilot | Testing / Positioning for Scale | Transitioning to Scale | Evidence Generation |
| Up to $200,000 | Up to $1,500,000 | Up to $15,000,000 | Up to $1,500,000 |
| DIV funds Stage 1 awards to support the piloting of innovations in a developing country context. Innovations must be post-prototype and ready to be field-tested.  | DIV funds Stage 2 awards to support further testing and expansion of innovations. Applicants will have already conducted successful pilot testing and be ready to rigorously test an innovation’s impact or market viability. | DIV funds Stage 3 awards to transition proven approaches from piloting and testing to widespread scaling in new contexts or new geographies. Applicants should have completed the activities for Stage 2 innovations. | DIV funds Evidence Generation grants for evaluations of development approaches that are widely used but do not already have sufficient evidence from rigorous evaluations of causal impact and cost-effectiveness. |

**Total Funding Requested (in USD)\*:**

**Which of the following best describes the sector(s) your innovation addresses?**

**Primary Sector** (select one)\*:

**Secondary Sector(s)**, if any:

*Picklist selection: Agriculture/Food Security, Democracy/Governance, Disaster Relief/Humanitarian Assistance, Economic Growth, Education and Training, Energy, Environment, Health, Water Sanitation and Hygiene, Other: please specify*

**Where will this project take place?**

**Primary Country** (select one)\*: [*Country List*]

**Secondary Country/Countries**, if any: [*Country List*]

**Does your organization have a long-term or permanent office in the country or countries where the project will take place?\*** [*Yes/No*]

**Expected duration of DIV-funded project activities in months** (max. 60 months)\*:

**Expected source of financial support at scale to ensure the long-term sustainability of the innovation\***: [*Public, Private, Hybrid*]

* ***Public*** *funding may come from sources including: local, state, or federal governments, multilateral donors, philanthropies, foundations, etc.*
* ***Private*** *funding may come from commercial sources including: businesses, financial institutions, client revenue, investors, etc.*
* ***Hybrid*** *funding may come from a combination of public and commercial sources of financial support.*

**Has your organization received funding for this or a similar project from any of the following**?\*

DIV\*: [*Yes/No*] If ‘Yes’, please provide the grant/award number

USAID (other than DIV)\*: [*Yes/No*] If ‘Yes’, please specify USAID program/contact and contact email address.

U.S. Government\*: [*Yes/No*] If ‘Yes’, please specify, including a contact’s email address.

**Has your organization submitted this or a similar project for funding consideration to any of the following?\***

DIV\*: [*Yes/No*] If ‘Yes’, please provide the application number

USAID (other than DIV)\*: [*Yes/No*] If ‘Yes’, please specify USAID program/contact and contact email address.

U.S. Government\*: [*Yes/No*] If ‘Yes’, please specify, including a contact’s email address.

**Has your organization ever received any (direct or sub-awarded) USAID funding in the past for any other projects?\*** [*Yes/No*]

**How did you hear about DIV?\*** [*Please specify*]

*Picklist selection: USAID Staff, USAID Website/Newsletter, DIV Website/Newsletter, DIV grantee, USAID Implementing Partner, Conference, Press, Social Media, Other*

## SECTION 3: DETAILED PROJECT INFORMATION - STAGE 1/2/3 APPLICATIONS

# FOR APPLICATIONS FOR EVIDENCE GENERATION GRANTS, PLEASE GO TO PAGE 14

*Please review the selection criteria available in the* [*Annual Program Statement*](https://www.usaid.gov/div/aps) *as guidance to answer the following long-form questions.*

*Specific guidance is included in the text boxes. Please read the guidance closely and directly respond to the specific question prompts. Answers should reflect the stage and the intended pathway to scale of your innovation.*

*Please include citations or sources for assertions or references where applicable.*

**DETAILED PROJECT INFORMATION: Stages 1, 2, or 3**

1. **Executive Summary: Please briefly describe your project.\***

*Please include a short description of (1) the problem you are addressing, (2) your innovation and how it addresses the problem, and (3) how DIV funding will help you to pilot, test, and/or transition your solution to scale. You may wish to respond to this question after answering the questions below. Please limit your response to 3-5 sentences total.*

*For examples of strong Executive Summary responses, please see our FAQs at* [*https://www.usaid.gov/div/faq*](https://www.usaid.gov/div/faq)*.*

 Max. Characters: 500

1. **Problem Statement: What is the problem affecting the lives of people living in poverty that your innovation addresses?\***

*What is the problem and how does it impact the lives of people living in poverty? How would solving this problem improve people's lives? How many people does this issue impact in the country/countries you are working in, and globally?*

*Note: Please do not describe your innovation here; it should be addressed in Question #3, “Description of the Innovation”.*

 Max. Characters: 1,500

1. **Description of the Innovation: What is your innovation? How does it address the problem you describe in Question #2 above, and why is it likely to generate greater development impact as compared with the status quo?\***

*Please describe your innovation and how it addresses the problem detailed in Question #2, above. Who specifically is expected to benefit from your innovation? Why does your innovation have potential to address the problem at lower cost, faster, or otherwise more feasibly at scale, than the status quo or alternatives?*

*Please include the “theory of change” supporting your innovation. In other words, through what steps will the proposed innovation address the problem and lead to the intended outcome(s) and an improvement in people’s lives?*

Max. Characters: 2,000

1. **Existing Evidence: Have you or others conducted any research or studies which attempted to show that your solution or innovation leads to improved development outcomes? Please describe how this existing evidence is relevant to your proposed solution.\***

*Please briefly describe the methods and findings from any research or studies that investigated whether your innovation (or a similar innovation) produces the intended improvement in development outcomes. Please explain for which parts of the theory of change there already is evidence, and which are yet to be established.*

*For applicants on a commercial or hybrid pathway to scale, please also include evidence of demonstrated demand or evidence that the innovation fills an identifiable need in the market.*

*Stage 1 applicants should include any existing evidence on which their solution is based, or any data from prior testing/piloting of their solution.*

*Stage 3 applicants following a public or hybrid path to scale must describe how their innovation has already demonstrated rigorous evidence of causal impact.*

*Be sure to include citations or links to reports in Question #16, “Citations”, below.*

Max. Characters: 2,000

1. **Learning and Evidence Building: Please describe the key questions you hope to explore with a potential DIV award and how you intend to answer them. What activities are you proposing to answer key outstanding questions, test assumptions, generate evidence of impact, and/or build upon the existing evidence base related to your innovation?\***

*Include a description of the* ***methods*** *you will use to test key assumptions and measure the success of your innovation. Describe* ***the primary indicator(s) and outcome(s) of interest*** *and describe how you will collect data to measure them. For impact evaluations, include your a) research questions, b) description of the treatment(s), c) study sample population, and, if a randomized control trial (RCT), d) unit of randomization and randomization strategy.*

*Note that Stage 2 applicants following a public or hybrid path to scale must either demonstrate existing rigorous evidence of causal impact (in Question #4) or provide a plan to generate such evidence. Stage 3 applicants must describe their plans to continue to assess their innovation’s social impact at scale.*

*For applicants on a commercial or hybrid pathway to scale, indicate how a potential award would help you gather evidence of demonstrated demand or evidence that the innovation would fill a need in the market.*

Max. Characters: 2,000

1. **Current Reach: How many people does your innovation currently serve? What has your organization achieved to date?\***

*Please address whether your innovation has been prototyped, piloted or otherwise implemented and what you have learned from this experience, to date.*

*Please indicate the results you have demonstrated thus far, including the number of people your innovation currently serves and how they benefit, and any evidence of demand for the innovation or that the innovation fills an identifiable need. If other organizations have also implemented this innovation, please specifically indicate your organization’s experience and reach.*

*For market-based solutions, please include relevant business metrics to date, which may include, but are not limited to: cost of goods sold, price, quantity sold, revenue, margins, etc.*

Max. Characters: 1,500

1. **Anticipated Reach and Impact: How many people do you expect your innovation to reach over the proposed award period? What specific quantifiable social outcomes do you expect your innovation to achieve over this time period? Please specify how you estimate the number of people served and the magnitude of impacts.\***

*Please describe the projected future impact of your innovation in terms of the number of new customers or beneficiaries you expect to reach and ultimate impacts/outcomes expected (e.g., improved learning, health outcomes, increase in household income, etc.) over the proposed award period. Please specify the magnitude of impacts (e.g., a x% reduction in chronic malnutrition; a $y increase in household income, etc.).*

*For market-based solutions, please include projections for how your key business metrics, including price, quantity sold figures, and revenue are forecasted to change in the next 3 years.*

*We understand precise estimates may be difficult to calculate; we are interested in the logic used to approximate these numbers. Please include explanations of your assumptions and supporting calculations to demonstrate how you reached your estimates and be as concrete as possible.*

Max. Characters: 1,500

1. **Cost and Potential Cost-Effectiveness: What is the current cost of delivering/** **providing your innovation? What might make your innovation more cost-effective than current solutions or alternatives? How might this change as your innovation scales?\***

*Describe why your innovation has the potential to have a greater impact per dollar than alternative solutions. How will your innovation achieve results at lower cost and/or be more effective at solving the problem than the status quo or existing alternative(s)?*

*Cost-effectiveness requires an understanding of the full costs of the innovation. Provide your best estimate of the current cost of delivering/providing your innovation. Include both fixed and variable costs as well as any costs necessary for the end user to access the innovation. Describe the status quo or existing alternative(s) and how your innovation’s costs compare to the costs of alternative(s).*

*Finally, how do you expect costs to change as your innovation scales? How does the cost of your innovation, projected at scale (estimated), compare to the costs of alternative(s)?*

*If any cost-effectiveness analyses have been conducted on the innovation, please cite relevant data and include the reference information in Question #16.*

Max. Characters: 2,000

1. **Pathway to Scale: Please indicate how many people you expect to serve over the next 10 years and specify how you estimate this number. How do you envision your innovation will reach this scale? How will DIV funding play a catalytic role in your innovation’s path to scale? Do you anticipate your innovation will be funded at scale with public (including philanthropic), private (commercial), or hybrid (both public/philanthropic and private) resources?\***

*Describe your model for scaling up: what steps will be required to reach scale? Why is DIV funding important to bringing your innovation to scale?*

*For innovations intended to scale publicly, explain how you will generate and secure commitments for the sustained public funds and partnerships required for scale. For innovations intended to scale commercially, explain your revenue model, break-even projections, customer segmentation, cost assumptions, and the role of any partners expected to provide financial or other material support. For all innovations, to what extent will the end buyer or user - whether government, organization, or individual customer - be able to afford your innovation and what evidence do you have to support this assumption?*

*Describe whether you expect to rely on public/philanthropic, private/commercial or hybrid funding when operating at scale. If you anticipate a hybrid source of funds in the future, please indicate the approximate percentage of each source.*

Max. Characters: 2,000

1. **Activities to be Supported with Proposed Funding: Please describe how you will use the USAID/DIV funds you are requesting.\***

*Please list and describe all major activities and indicate the approximate budget required for each activity. Amounts should be in US Dollars. Please submit your best estimate at this time. If selected for further diligence, the USAID/DIV team will request a full project budget.*

*If this request is part of a broader scope of work also covered by other funders, please list these contributors, amounts of funding committed or anticipated, and what activities they would support, if applicable.*

Max. Characters: 2,000

1. **Anticipated Risks: What are the biggest challenges or risks you expect to encounter and what measures will you take to mitigate them?\***

*All innovations and research face challenges in implementation and in achieving scale. Please provide a realistic assessment of present and anticipated challenges you may encounter (e.g., issues generating revenue, supply chain issues, political economy issues, policy requirements, legal regulations, delays in roll-out, threats to validity of evidence, low statistical power) and how you are addressing these or plan to address them. This assessment should demonstrate a strong understanding of local implementation context(s) and include risks both to successful project implementation and future, anticipated scale-up.*

Max. Characters: 1,500

1. **Lead Organization: Please provide a brief description of the lead implementing organization and include relevant past experience implementing similar activities. Describe why this organization is uniquely positioned and has the capacity to solve the problem.\***

*Please provide an overview of the lead implementing organization. What is the organization’s area of expertise and mission? Please provide detailed information on relevant past experience and highlight the lead organization’s core competencies as they relate to addressing the problem statement.*

Max. Characters: 1,500

1. **Partner Organizations: Describe key partner organizations and explain how they have demonstrated their commitment to supporting or participating in the project activities. What skills, experience or resources will they contribute to implementing or scaling the innovation? What are their roles and responsibilities?\***

*For each key partner (e.g., co-funders, research partners, major clients, implementing partners, etc.), please specify the specific contribution or role they will play and whether and how they have demonstrated their commitment (e.g., entered into a formal agreement, indicated verbal interest). Please specify which organizations are providing financial or in-kind support for this project and the amount committed. If an innovation or impact evaluation depends on the support of another organization or institution to be implemented or scaled, please describe the extent to which the lead organization is working with them now, and the expected role of the partner(s) in future implementation or scale.*

*Finally, please indicate any amount of co-funding received or anticipated for the activities proposed.*

Max. Characters: 1,500

1. **Key Personnel: Who are the key team members for implementation of grant activities, what is their relevant expertise, and what is their level of effort?\***

*Please provide a list of the key team members contributing to grant activities. For each team member, specify their percentage level of effort (percentage of 100% of an individual’s working schedule), roles and responsibilities in completing specific project activities outlined in Question #10 (“Activities to be Supported with Proposed Funding”), and a one or two sentence summary of relevant skills and experience. Please do not include entire CVs or resumes.*

Max. Characters: 1,500

1. **Professional References: Please provide contact information for up to three (3) professional references who can speak to the past performance and ability of your organization or project.\***

*Please include each reference’s name, organization, email, and phone number. References should be able to attest to and validate the applicant’s ability to work effectively, achieve results, and successfully implement similar activities within the past three (3) years. Personal references are acceptable in cases in which a professional reference is not available.*

Max. Characters: 1,000

1. **Citations: Please use the space below to list any citations referenced in your responses above. Only content written in the application will be reviewed; these citations will be used to verify factual accuracy if necessary.**

*Please list citation URLs or publication information. Include links to publicly available versions where possible.*

Max. Characters: 3,000

[ ] *I understand that USAID/DIV may share this application, internally or externally, as part of the due diligence process. USAID/DIV will obtain the requisite non-disclosure agreements and conflict of interest forms prior to sharing information with reviewers during the due diligence process.\**

[ ] *By submitting this application, I certify that the answers to the questions are accurate to the full extent of my knowledge.\**

[ ] DIV sometimes has an interest in sharing applications it receives with other funding partners, including with other USAID offices or missions as well as with external entities both inside and outside the United States. Please check this box if you would like to opt in to this opportunity. There is no requirement that you opt in, and your decision will not impact DIV's review of your application.

**SECTION 3: DETAILED PROJECT INFORMATION – APPLICATIONS FOR EVIDENCE GENERATION GRANTS**

*Please review the selection criteria available in the* [*Annual Program Statement*](https://www.usaid.gov/div/aps) *as guidance to answer the following long-form questions.*

*Specific guidance is included in the text boxes. Please read the guidance closely and provide detailed responses in order to have the greatest likelihood of advancing to the due diligence phase. Answers should be appropriate given the stage and the intended pathway to scale of your innovation.*

*Please include citations or sources for assertions or references where applicable.*

**DETAILED PROJECT INFORMATION: Evidence Generation**

1. **Executive Summary: Please briefly describe your project.\***

*Please include a short description of (1) the problem you are addressing, (2) your innovation and how it addresses the problem, and (3) how DIV funding will help you to pilot, test, and/or transition your solution to scale. You may wish to respond to this question after answering the questions below. Please limit your response to 3-5 sentences total.*

*For examples of strong Executive Summary responses, please see our FAQs at* [*https://www.usaid.gov/div/faq*](https://www.usaid.gov/div/faq)*.*

 Max. Characters: 500

1. **Problem Statement: What is the problem affecting the lives of people living in poverty that is addressed by the widely used development solution you are planning to evaluate?\***

*What is the problem and how does it impact the lives of people living in poverty? How would solving this problem improve people's lives? How many people does this issue impact in the country/countries you are working in, and globally?*

*Note: Please do not describe your innovation here; it should be addressed in Question #3, “Description of the Innovation”.*

 Max. Characters: 1,500

1. **Description of the Solution: What is the solution you plan to evaluate? How does it address the problem you describe in Question #2 above, and how does it compare to alternatives?\***

*Please describe your innovation and how it addresses the problem detailed in Question #2, above. Who specifically is expected to benefit from your innovation? Why does your innovation have potential to address the problem at lower cost, faster, or otherwise more feasibly at scale, than the status quo or alternatives?*

*Please include the “theory of change” supporting your innovation. In other words, through what steps will the proposed innovation address the problem and lead to the intended outcome(s) and an improvement in people’s lives?*

Max. Characters: 2,000

1. **Current Reach: How many people does the solution currently serve? What has been achieved to date? What resources are currently allocated to supporting this solution?\***

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| *DIV accepts applications for Evidence Generation grants to evaluate development approaches that are widely used but do not have robust evidence of effectiveness from rigorous evaluations.*  *Please indicate the number of people your solution currently serves, where they are geographically located, as well as any evidence of demand for the solution.* *To the extent possible, please include any information you have regarding other organizations that are implementing this solution. Please indicate the approximate annual budget allocated to supporting this solution, and from what sources.* |

Max. Characters: 1,500

1. **Existing Evidence: Have you or others previously conducted any research or studies which attempted to show that the solution or a similar solution leads to improved development outcomes? Please describe how this existing evidence is relevant to your solution.\***

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| *Please briefly describe the methods and findings from any research or studies that investigated whether your solution (or a similar solution) produces the intended improvement in development outcomes. Please explain for which parts of the theory of change there already is evidence, and which are yet to be established. Cite any existing evidence on the solution’s impact thus far, and explain how the proposed evaluation will build upon this evidence base to contribute to knowledge of what works.**Be sure to include citations or links to reports in Question #16, “Citations”, below.*  |

Max. Characters: 2,000

1. **Evidence Building: Please describe the key questions you hope to answer with a potential DIV award and how you intend to answer them. How will your proposed evaluation generate evidence of impact and/or fill gaps in the existing evidence base for your solution?\***

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| *Please describe how your proposed evaluation will generate new evidence that fills a gap in current understanding about the effectiveness of your solution. Describe your study design and research methodology. Include a discussion of your a) research questions, b) description of the treatment(s), c) primary outcome(s) of interest and how you will collect data to measure them, d) study sample population, and, if a randomized control trial (RCT), e) unit of randomization and randomization strategy.*  |

Max. Characters: 2,000

1. **Contributions of Evidence: How do you envision the results from the proposed evaluation will be used regardless of the findings? How will this research contribute to changes in policy and practice? How will you disseminate the evidence generated, regardless of the findings, and promote adoption of the results?\***

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| *What are the programmatic and policy questions that your evaluation addresses? Who are the consumers of the evidence that you generate and how do you expect it to influence their decisions or practice? How will this evidence feed into program and policy decisions?* *Please describe any steps you will take during the course of a potential award to ensure findings influence future policy, programming, or widespread adoption (in your context or elsewhere). What must occur in the short-, medium-, and long-term to ensure that research results are adopted by appropriate stakeholders? What are the key barriers for adopting and acting upon the results?* |

Max. Characters: 1,500

1. **Cost and Potential Cost-Effectiveness: Clearly state what is known about the cost and cost-effectiveness of the solution and indicate how the proposed evaluation will establish or further build on this knowledge.\***

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| *Describe why the solution has the potential to have a greater impact per dollar than alternative solutions. How does the solution achieve results at lower cost and/or be more effective at solving the problem than alternative(s)?**Cost-effectiveness requires an understanding of the full costs of the solution. Provide your best estimate of the current cost of delivering/providing the solution. Include both fixed and variable costs as well as any costs necessary for the end user to access the solution. Describe existing alternative(s) and how the solution’s costs compare to the costs of alternative(s).**DIV recognizes that Evidence Generation applicants may be seeking to answer whether or not a solution is cost-effective due to a lack of existing knowledge, so applicants are not expected to advocate for the existing cost-effectiveness of the solution. Rather, applicants must demonstrate how this evaluation will help answer this question.* |

Max. Characters: 2,000

1. **Potential Scale of the Solution: If the proposed evaluation demonstrates that the solution is effective, how might the solution continue to scale beyond its current reach? What social outcomes would you expect the solution to achieve over the next ten years?\***

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| *Please describe possible channels for increasing the scale of the solution (government policy, uptake by an international organization, etc.) and the sources of financing for the solution in the long term.* *Please describe the projected future reach of the solution in terms of the expected number of beneficiaries and ultimate impacts/outcomes (e.g., improved learning, health outcomes, increase in household income, etc.), should the evaluation demonstrate evidence of positive impact.* *We understand precise estimates may be difficult to calculate; we are interested in the logic used to approximate these numbers. Please include explanations of your assumptions and supporting calculations to demonstrate how you reached your estimates and be as concrete as possible.*  |

Max. Characters: 1,500

1. **Activities to be Supported with Proposed Funding: Please describe how you will use the USAID/DIV funds you are requesting.\***

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| --- |
| *Please list and describe all major activities and indicate the approximate budget required for each activity. Amounts should be in US Dollars. Please submit your best estimate at this time. If selected for further diligence, the USAID/DIV team will request a full project budget.**If this request is part of a broader scope of work also covered by other funders, please list these contributors, amounts of funding committed or anticipated, and what activities they would support, if applicable.*  |

Max. Characters: 2,000

1. **Anticipated Risks: What are the biggest challenges or risks you expect to encounter and what measures will you take to mitigate them? \***

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| *All solutions and research face challenges in implementation and in achieving scale. Please provide a realistic assessment of present and anticipated challenges (e.g., issues generating revenue, supply chain issues, political economy issues, policy requirements, legal regulations, delays in roll-out, threats to validity of evidence, low statistical power) and how you are addressing such issues or plan to address them. This assessment should demonstrate a strong understanding of local implementation context(s).* |

Max. Characters: 1,500

1. **Organization Leading the Evaluation: Please provide an overview of the organization that will lead the evaluation and include relevant past experience implementing similar activities. Describe why this organization is uniquely positioned and has the capacity to manage or conduct the proposed evaluation.\***

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| *Please provide an overview of the organization that will lead the proposed evaluation activities. What is the organization’s area of expertise and mission? Please provide detailed information on relevant past experience and highlight the lead organization’s core competencies as they relate to policy-relevant evaluation.* |

Max. Characters: 1,500

1. **Partner Organizations: Describe key partner organizations and explain how they have demonstrated their commitment to supporting or participating in the evaluation activities. What skills, experience or resources will they contribute to implementing or evaluating the solution? What are their roles and responsibilities?\***

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| *For each key partner (e.g., implementing partners, research partners, major clients, co-funders, etc.), please specify the specific contribution or role they will play and whether and how they have demonstrated their commitment (e.g., entered into a formal agreement, indicated verbal interest). Please specify which organizations are providing financial or in-kind support for this project and the amount committed. If an innovation or impact evaluation depends on the support of another organization or institution to be implemented or scaled, please describe the current partnership and the expected role of the partner(s) in the future.**Finally, please indicate any co-funding received or anticipated for the activities proposed.* |

Max. Characters:1,500

1. **Key Personnel: Who are the key team members for implementation of grant activities, what is their relevant experience, and what is their level of effort?\***

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| *Please provide a list of the key team members contributing to grant activities. Key personnel must include individuals leading the evaluation but may also include participating personnel from implementer or partner organizations. For each team member, specify their percentage level of effort (percentage of 100% of an individual’s working schedule), roles and responsibilities in completing project activities, and a one or two sentence summary of relevant skills and experience. Please do not include entire CVs or resumes.* |

Max. Characters: 1,500

1. **Professional References: Please provide contact information for up to three (3) professional references who can speak to the past performance and ability of the applicant.\***

|  |
| --- |
| *Please include each reference’s name, organization, email, and phone number. References should be able to attest to and validate the applicant’s ability to work effectively, achieve results, and successfully implement similar activities within the past three (3) years. Personal references are acceptable in cases in which a professional reference is not available.* |

Max. Characters: 1,000

1. **Citations: Please use the space below to list any citations referenced in your responses above. Only content written in the application will be reviewed; these citations will be used to verify factual accuracy if necessary.**

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