



# INCLUSIVE HEALTH ACCESS PRIZE 2019

## ACCOUNTABLE

Society as a whole works together to ensure that health care meets people's needs.

## AFFORDABLE

Money spent on health care provides the best value possible.

## ACCESSIBLE

Health care is available when and where people need it and can use it, and it meets quality standards.

## RELIABLE

Health care is of high quality and is delivered in a timely manner that promotes dignity and respect for all patients and providers.

Despite many years of commitments from national governments and global health partners to improve access to and quality of primary health care, vulnerable populations in lower- and middle-income countries continue to face barriers to achieving better health outcomes.

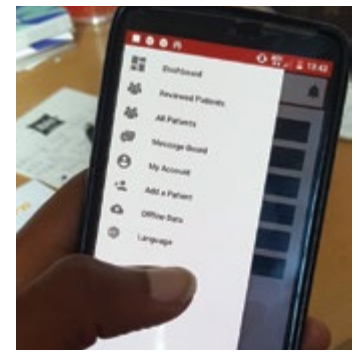
USAID's Inclusive Health Access Prize is a global call for proven successes in expanding access to life-saving basic health care in lower- and middle-income countries. The prize aims to celebrate and spur a broad range of innovative approaches by recognizing and incentivizing work that demonstrates how integration and partnership between the public and private sectors improve the accountability, affordability, accessibility, and reliability of essential health care for poor and vulnerable populations.

The private commercial sector, small and women-owned businesses, and civil society can provide new approaches that break down barriers to accessing health services and optimize health systems. In turn, a strengthened health system can deliver better health outcomes at a lower cost and help counteract the negative effects of poor economic conditions on health. This helps USAID-supported partner countries on their journey toward self-reliance.

Through the Inclusive Health Access Prize, USAID's Office of Health Systems is spotlighting and facilitating access to funding and other support for privately-led approaches that show strong potential for scale-up and expansion to other countries.

## GIC MED

Rural women in sub-Saharan Africa often lack access to breast and cervical cancer screening and diagnostic services that could save lives. In Cameroon, GIC Med improves access to breast and cervical cancer screening, diagnosis, and treatment services using a portable microscope connected to a smartphone and telemedicine app. Women are screened, diagnosed, and treated at rural public and private health centers that partner with GIC Med. When early stage lesions are detected, GIC Med provides treatment at the point of care using mobile treatment units. Women no longer have to travel far and make repeated trips to be screened, diagnosed, and treated, and are therefore more likely to access care.



## INFIUSS

Many health care facilities in Cameroon lack blood banks and patients seldom know how to locate them. To get a needed transfusion, patients may need to provide replacement donors and pay more than \$80 per bag of blood. Infiuss is an online blood bank and digital emergency supply monitor in Cameroon that provides hospitals and patients with quick access to blood. Infiuss' database contains information on hospital blood banks that permits them to easily find and transport blood to patients or hospitals in need. Patients text, call, or use a mobile app to request blood. Infiuss then locates the needed blood at a partner hospital and delivers it to the patient.

## JOKKOSANTÉ

In sub-Saharan Africa, prescription drug costs are high, health coverage is poor, and companies, foundations, NGOs, and diaspora struggle to ensure that money or drug donations reach intended beneficiaries. JokkoSanté is a digital payments app in Senegal that ensures money intended to pay for health services is used for that purpose by enabling users to pay for drug prescriptions with points instead of cash. It allows users, such as health programs and diaspora, to buy points online and designate them to recipients. People can also buy points in health facilities or with mobile money as a micro savings account and spend them in times of need. JokkoSanté also manages drug traceability, online prescriptions, and more.



## mDOC

Non-communicable diseases are responsible for an increasing portion of preventable deaths in lower and middle income countries, especially for women and the poor who lack access to and understanding of comprehensive preventative care. In Nigeria, mDoc makes health care more available and accessible by providing a high-tech, high-touch mobile and web-based platform that connects people with chronic diseases with personalized integrated care support. Members access both virtual and in-person teams that help them create and achieve their health goals using digital tools, nudges, and in-person meetings. Partnerships with three hospitals creates an ecosystem of integrated care solutions for people with chronic health needs.

## PIRAMAL SWASTHYA

Millions of people in India, especially in rural and hard-to-reach areas, lack access to primary health care services. To bridge this gap, the Piramal Swasthya Management and Research Institute provides community outreach and telemedicine services that make health care more accessible and available to underserved and marginalized populations in India. Designed to complement the Government of India's public health care system, their helpline improves access to health information, provides medical advice for minor ailments, and links health workers to underserved areas. They also operate a mobile laboratory and pharmacy that travels to rural areas to deliver primary care services.

