

### Project Duration

May 2022 – May 2027

### Budget

\$12 M for 5 years

### Geographic Focus Areas

SAGCOT Regions  
(Iringa, Mbeya, Morogoro)  
Zanzibar (Unguja and Pemba)  
Dodoma (strategic focus)

### Implementer

Tetra Tech ARD

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## FEED THE FUTURE TANZANIA IMARISHA SEKTA BINAFSI (PRIVATE SECTOR STRENGTHENING)



*Pracseda Melkior and Adam Athumani, Co-owners of Migeto Agribusiness Company, a member of the Tanzania Chamber of Commerce, Industry and Agriculture (TCCIA) Morogoro (grantee), at their horticulture greenhouse farm in Kilosa District.*

**PROJECT OVERVIEW:** The Feed the Future Tanzania Imarisha Sekta Binafsi (Private Sector Strengthening) Project collaborates with private sector associations, youth-led and youth-focused institutions, and national and local government authorities to strengthen the entrepreneurial ecosystem in Tanzania. The project forms strategic partnerships with associations to co-create market-based and locally owned solutions, leading to new economic and employment opportunities for youth, particularly within agricultural market systems.

The Feed the Future Tanzania Imarisha Sekta Binafsi Project has two main objectives:

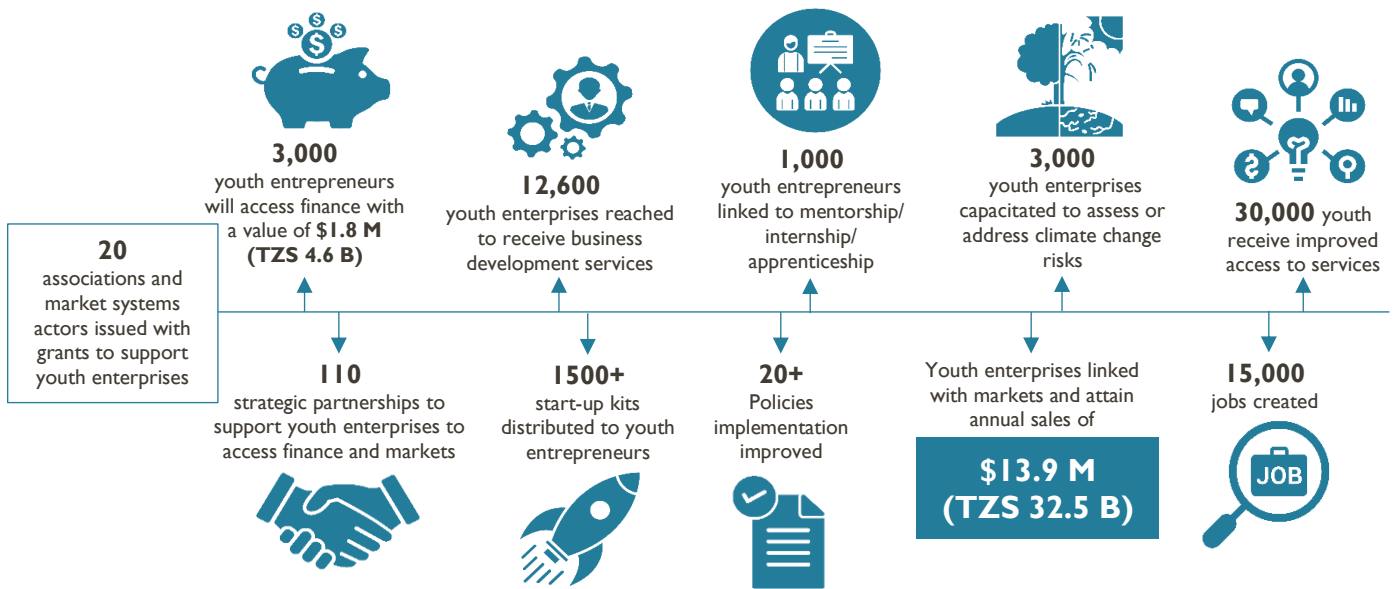
**Objective 1:** Strengthen the capacity of private sector associations to advocate for implementation and enforcement of policies that support youth entrepreneurs, startups, and businesses.

**Objective 2:** Strengthen the capacity of private sector associations to increase member awareness of access to, and use of business and financial services and of opportunities that match the needs, abilities, and aspirations of youth entrepreneurs, startups, and businesses.

Through these objectives, Feed the Future Tanzania Imarisha Sekta Binafsi directly supports host government strategies, including Building a Better Tomorrow – Youth Initiative for Agribusiness (BBT-YIA), the Agriculture Sector Development Plan II (ADSP II), the Blueprint for Regulatory Reforms to Improve the Business Environment, and the Zanzibar Development Vision 2050, among others.

To achieve these objectives, Feed the Future Tanzania Imarisha Sekta Binafsi uses a demand-driven approach to facilitate the design and implementation of appropriate, locally led solutions. The project partners with private sector associations to orient members towards specific market opportunities that have the potential to engage youth, catalyze public-private partnerships (PPPs), and incorporate climate change risk analyses. The project supports partner associations in developing and implementing strategic plans that maximize opportunities for youth agribusiness development through collaboration and co-financing of locally led business development and technical assistance solutions. Through this process, Feed the Future Tanzania Imarisha Sekta Binafsi will help to strengthen the network of Tanzanian service providers, think tanks, consulting firms, research institutions, and civil society organizations that deliver business development, research, technical assistance, and capacity-building services to partner associations and youth entrepreneurs.

## EXPECTED RESULTS



## ACTIVITIES

- Support associations to identify policies that, when implemented and enforced, can be pivotal in expanding opportunities for youth in the private sector.
- Enable associations to advocate for improved implementation and enforcement of those policies and to measure the progress and outcomes of their policy advocacy efforts.
- Improve the capabilities of associations and other organizations to collect, analyze, and share data that can inform policy decisions affecting youth engagement in the private sector.
- Increase associations' engagement with key stakeholders that influence policies relevant to youth in the private sector and that benefit their implementation and enforcement.
- Increase youth membership in associations and increase the availability of business and financial services tailored to the needs of young entrepreneurs, startups, and businesses.
- Increase youth awareness of, access to, and use of market data that is accurate, timely, and relevant.
- Increase youth awareness of access to, and use of financing opportunities, including non-traditional financing and government schemes.
- Increase youth awareness of, access to, and use of business development services.
- Increase youth participation in mentorship, internship and apprenticeship programs, incubators, and accelerators.