



USAID
FROM THE AMERICAN PEOPLE

Countering Corruption in Global Health Supply Chains



The United States Agency for International Development’s (USAID) [Countering Transnational Corruption Grand Challenge](#) (CTC Grand Challenge) seeks to design and launch, alongside interested partners, an open innovation activity to counter corruption in global health supply chains. We are calling on collaborators to join us in designing the CTC Grand Challenge’s next prize, challenge, or hackathon activity (see examples of prior [USAID work on open innovation](#)). Through this co-design process, we aim to engage diverse and local perspectives to help us understand where innovation might be needed and how to incentivize it. Innovations to counter transnational corruption in health supply chains could range from new transparency measures and corruption reporting mechanisms to certification initiatives to creative training approaches on supply chain integrity and more.

WHY PARTNER WITH USAID?



Collaborating with USAID, a leading development agency, can expand the reach of your investment and enhance the global visibility of your organization’s work. Through this partnership, you can be on the ground floor of new and cutting-edge tools, technology, or innovative approaches for addressing corruption across supply chains. Helping to source and bring these ideas to scale is a chance to better meet your organization’s objectives while also supporting local and global development goals.

WHY FOCUS ON CORRUPTION IN HEALTH SUPPLY CHAINS?



Corruption in health supply chains can have serious consequences for health, equity, and other development objectives. Conversely, curtailing loss and impunity can positively impact health development outcomes like universal health coverage — a key commitment of the United Nations Sustainable Development Goals. The COVID-19 pandemic broadly revealed corruption in global health supply chains, exposing gaps in accountability systems, poor practices, and a lack of state-of-the-art technological solutions. This is an area ripe for innovative approaches that can constrain opportunities for corruption and improve health development outcomes.

WHAT OUR PARTNERS ARE SAYING

“Complex challenges require new and innovative solutions. BHP Foundation has been proud to partner with USAID, Amazon, and the Chandler Foundation on the CTC Grand Challenge. It is an opportunity to deliver transformation at the speed and scale that is required... using collaborative, networked approaches, and leveraging... partnerships to contribute to bold new solutions.”

Fiona Avery

Natural Resource Governance Program Director, BHP Foundation



Learn more at the CTC Grand Challenge Website



We welcome opportunities to innovate on countering corruption in health supply chains, such as:

- **Procurement irregularities:** Bidders may offer kickbacks to procurement officials to win bids or officials may award bids to companies owned by their associates.
- **Theft, leakage, and diversion:** Officials may embezzle public funds intended for health supplies or steal public health commodities for illicit resale in the private sector.
- **Abuse of power in medical regulation, policy, and drug approvals:** Officials may accept bribes or abuse their public office to steer regulation, policy, and approvals toward their interests. This could include approving or rejecting products, delaying approvals, selecting medicines for national formularies, or providing unwarranted certification of standards.
- **Enabling the distribution of falsified/substandard pharmaceuticals:** Officials may accept bribes or support their own operations to allow the production, distribution, and sale of counterfeit goods. They may bypass regulatory procedures, ignore quality control checks, or manipulate inspections to facilitate the sale of counterfeit goods.

Help us hone in on the key corruption issues that are most ripe to benefit from open innovation under the CTC Grand Challenge.

HOW WOULD PARTNERING LOOK? OPPORTUNITIES ACROSS AN ACTIVITY'S LIFECYCLE



Phase I: Design of Activity

- Identify key stakeholder network
- Flag industry gaps and/or opportunities
- Hone the activity for innovation
- Source resources



Phase II: Launch of Activity

- Promote the activity across global networks
- Serve as an advocate for the issue
- Work collectively to mobilize support and crowdsource concepts from solvers with cutting edge ideas



Phase III: Evaluation and Co-Creation of Concepts

- Judge concepts
- Provide technical guidance on concepts
- Host an event such as a hackathon or bootcamp



Phase IV Implementation of Solutions

- Mentor solvers
- Provide access to data, tools, or facilities
- Test or incorporate solutions
- Host learning and networking events

Partnership opportunities exist throughout an activity's lifecycle. The levels of engagement for partnership are flexible, allowing organizations to participate as their bandwidth and financial resources permit. They could consist of formal partnerships, laid out in a written agreement, or support at different times throughout the activity (See [Partnership Opportunities](#) for more information).