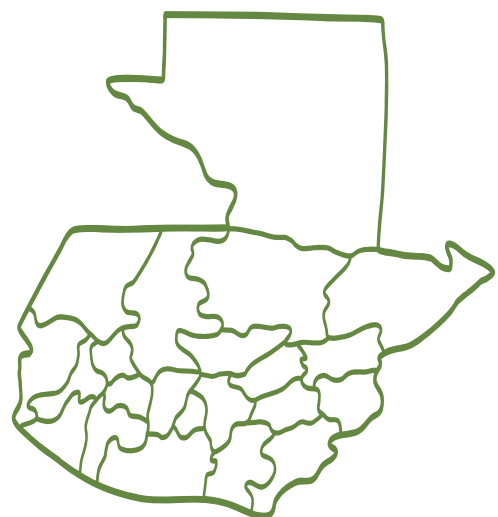


GUATEMALAN H2 VISA WORKERS

STRATEGIC ADVANTAGES



Located in the heart of Central America, flanked by El Salvador to the south and Mexico to the north, Guatemala boasts the region's highest population count at an estimated 18.3 million inhabitants. Additionally, it is recognized for having the most substantial economic footprint in Central America.

Guatemala's median age stands at approximately 22.9 years, marking it as the nation with the youngest population across Latin America. Over fifty percent of its populace is aged 24 or under, constituting an ideal demographic for future workforce reintegration, bolstered by a widely recognized work ethic.

22.9

YEARS
MEDIAN AGE

Expanding Your Workforce



The agricultural sector in Mexico has historically been a pivotal element of the nation's economic framework. However, the sector is now experiencing a contraction in its workforce, largely attributed to urban migration. Concurrent demographic transitions, characterized by declining mortality and birth rates, are also evident. Such dynamics — including urbanization, an aging populace, and varied migration patterns — have led to a decreased inclination among younger Mexicans to seek seasonal employment in the United States. This evolving landscape underscores the necessity of diversifying labor sources, positioning Guatemala as a viable alternative for meeting labor demands.

**Changing demographics
in Mexico's labor force
signal the need to
diversify:
Guatemala is your
option!**

The median age in Mexico is anticipated to rise from 16.6 in 1970 to 32.0 by the year 2025, while the median age of the farm working population in the U.S. is currently 42 and increasing swiftly. These demographic shifts underscore the imperative to explore diversification of your labor force.

**Contact the Guatemala's Seasonal Labor Program by email:
h2jobs@mintrabajo.gob.gt**



Ministry of Labor
& Social Welfare
of Guatemala



USAID
FROM THE AMERICAN PEOPLE