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ALLIANCE FOR THE AMAZON

In its fourth year, the project aims to ensure the sustainability of bio-businesses in native communities in the provinces of Atalaya, Coronel Portillo, and Padre Abad, in the Ucayali region, through sustainable processes and practices, access to inclusive markets, and the strengthening of a legal business culture. This effort seeks to contribute to greater food security and economic growth with a market-oriented and resilience approach to address the climate emergency.

HOW DOES THE ACTIVITY WORK?

The Alliance with USAID will focus on Sustainable Economic Growth through a work path based on the incorporation of sustainable productive practices, access to markets through digital transformation, the promotion of inclusive businesses, and access to alternative financial inclusion schemes.

WHAT WERE THE ACHIEVEMENTS OF THE LAST STAGE OF THE PROJECT?

- \$1,062,940 in cumulative annual income from aggregate sales of 60 bio-businesses.
- 303 entrepreneurs and their families with a monthly income of S/. 2,240, which is 2.6 times

higher than the average monthly rural income in the jungle (S/. 863) and 2.1 times higher than the national minimum wage (S/. 1,025).

- 166 bio-businesses incubated in five Amazon regions, of which 63% are led by women.
- 19 fish farms with 104 ponds managed and financed with project support.
- 12,275 residents and entrepreneurs trained in financial education for micro and small businesses.
- 1,738 residents and entrepreneurs trained in the promotion of economic initiatives, with women making up the majority (68%).
- 561 residents of indigenous communities received food security workshops, of which 57% were women.
- 5 food security plans developed for five indigenous communities.
- 124 entrepreneurs participated in workshops to improve identity and brand positioning to promote their bio-businesses.
- 116 entrepreneurs supported with equipment and supplies.
- 26 participations of indigenous entrepreneurs in fairs and digital campaigns to promote their bio-businesses.

PROJECT INFORMATION

IMPLEMENTER: CEDRO

PARTNERS: Regional Government of Ucayali, CITE, Devida, Institute of Amazonian Research of Peru, and National Agrarian University of the Jungle

ACTIVITY DURATION: May 18, 2020 – September 30, 2024

USAID FUNDING: \$6,164 million dollars

LOCATION: Ucayali

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