



Photo: INKATERRA

MADRE DE DIOS SUSTAINABLE LANDSCAPE ACTIVITY

The Madre de Dios Sustainable Landscape Initiative (MDSL) is focused on developing feasibility studies to generate evidence of viable economic opportunities that protect biodiversity in the Madre de Dios region of Peru. These studies will assess the potential for establishing a conservation corridor that not only preserves the region's rich ecosystems but also identifies sustainable business practices, such as ecotourism and superfruit value chains. This approach aims to demonstrate that economic development can coexist with environmental conservation, thereby attracting formal investments and fostering sustainable practices.

The initiative spans over 252,047 acres of high-value biodiversity ecosystems and aims to attract investments from the private sector to support sustainable activities within the Lower Madre de Dios Conservation Corridor. Through these feasibility studies, the MDSL aims to provide the evidence needed to support sustainable business models that benefit both local communities and the environment.

HOW DOES THE ACTIVITY WORK?

The Madre de Dios Sustainable Landscape Initiative (MDSL) operates by developing feasibility studies aimed at generating evidence of viable economic opportunities that protect biodiversity in the Madre de Dios region of Peru. These feasibility studies will assess the potential for sustainable business practices, such as ecotourism and superfruit value chains, to coexist with conservation efforts. By demonstrating that economic development can align with environmental protection, the MDSL seeks to attract formal investments and drive positive change in the region.

The initiative employs a multi-stakeholder approach, bringing together recognized organizations such as Inkaterra, AJE Group, and the Smithsonian Institution. These partners collaborate to leverage their expertise in identifying and implementing sustainable commercial practices that advance regional development goals.

By focusing on evidence-based decision-making, the initiative aspires to create a model that not only protects biodiversity but also promotes economic growth and self-reliance for local communities. Through these efforts, the MDSL seeks to pave the way for a sustainable future in one of the world's most biodiverse regions.

EXPECTED RESULTS

The MDSL aims to achieve several key outcomes that contribute to sustainable development:

- **Biodiversity Conservation:** Establish a protected corridor that safeguards the unique ecosystems of the Madre de Dios region, mitigating the impacts of illegal activities.
- **Evidence-Based Economic Development:** Generate sustainable business opportunities validated by feasibility studies, particularly in ecotourism and superfruit production, which will stimulate the local economy and create jobs.
- **Community Benefits:** Ensure local communities are actively involved in and benefit from the economic activities generated by the initiative, fostering self-reliance and resilience.
- **Investment Mobilization:** Raise \$100 million in private sector investment to support sustainable activities within the biodiversity corridor, demonstrating the profitability of conservation efforts.
- **Model for Replication:** Develop a successful framework that can be replicated in other regions of the Amazon basin, contributing to broader environmental protection and sustainable

economic development efforts across the area.

Through these efforts, the MDSL aims to create a sustainable balance between economic development and environmental conservation, paving the way for long-term benefits for both local communities and the rich biodiversity of the region.

PROJECT INFORMATION

IMPLEMENTER: Inkaterra Asociacion (Ita)

PARTNERS: Inkaterra, Aje Group, Smithsonian Institute, among others.

DURATION: 04/09/2024 to 04/09/2027

USAID FUNDING: US\$ 2.5 millions

LEVERAGE: US\$ 2.5 millions

LOCATION: Madre de Dios region

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