

Board for International Food and Agricultural Development

**Public Meeting on
Building an Evidence Base on Rural Youth Employment and Livelihoods**

May 8, 2018

**Ronald Reagan Building Rotunda and Live-Stream
North Tower, 8th Floor, 1300 Pennsylvania Ave., NW Washington, DC 20004**

AGENDA

The purpose of the public meeting is to develop a shared understanding of rural labor markets and youth-specific constraints, discuss the evidence base on programs that aim to improve rural youth employment and livelihoods, outline cross-sectoral opportunities to support and empower youth to take advantage of agricultural system market opportunities, and identify knowledge gaps on which U.S. university and other research partners can generate evidence to address.

9:00 a.m. REGISTRATION

9:15 a.m. WELCOME

[Brady Deaton](#), Chancellor Emeritus, University of Missouri and Past BIFAD Chair
Administrator [Mark Green](#), USAID
[Mark Keenum](#), President, Mississippi State University, BIFAD Chair

9:45 a.m. YOUTH AND AGRICULTURAL TRANSFORMATION

This session will present a conceptual framework for describing the state of the rural labor market and the roles of youth within it. It will examine the pathways to employment for rural youth and consider how the evolution of these pathways across stages of agricultural transformation is affected by diverse economic geographies. A presentation will be followed by audience discussion.

Introduction, [Louise Fox](#), Chief Economist, USAID

Presenter, [David Tschirley](#), Michigan State University

(Click [here](#) to view his PowerPoint slides)

10:40 a.m. MASTERCARD FOUNDATION INVISIBLE LIVES PROJECT

This session will include a short video presentation and discussion of the findings of the Youth Livelihoods Diaries Research Project, which was a year-long research effort that tracked the working behaviors of more than 240 youth between the ages of 18 and 24 in Uganda and Ghana.

Presenter, [Tricia Williams](#), MasterCard Foundation

(Click [here](#) to view her PowerPoint slides)

11:10 a.m.	BREAK
11:25 a.m.	FRAMING THE EVIDENCE BASE ON RURAL YOUTH EMPLOYMENT AND LIVELIHOODS
	<p>Decisions about how to invest resources should be based on analysis and conclusions supported by evidence. This session will present evidence on youth-specific constraints and opportunities for employment and improved livelihoods, as well as begin to identify knowledge gaps in the evidence base. A presentation will be followed by audience discussion.</p> <p>Presenter, Louise Fox, Chief Economist, USAID (Click here to view her PowerPoint slides)</p>
12:20 p.m.	LUNCH
1:20 p.m.	YOUTH PERSPECTIVES: CHALLENGES AND OPPORTUNITIES IN THE AGRICULTURAL AND FOOD SECTORS
	<p>In this moderated panel discussion, youth from around the world will discuss their path to success and identify broad challenges and opportunities for other youth working in the agricultural and food sectors. The panel discussion will be followed with time for questions and answers.</p> <p>Moderator, Michael McCabe, USAID Youth Coordinator Panelist, Patricia Gichinga, Producer, Don't Lose the Plot (Kenya) (Click here to view her PowerPoint slides) Panelist, Ignatius Ahumuza, Art Planet Academy (Uganda) (Click here to view his PowerPoint slides)</p>
1:50 p.m.	YOUTH PRODUCTIVITY: TECHNOLOGY, MECHANIZATION, AND GLOBAL VALUE CHAINS
	<p>This session will explore how new technology and mechanization could drive value in evolving agricultural value chains and specific implications for youth. A presentation will be followed with a response and audience discussion.</p> <p>Moderator, Aslihan Arslan, Research and Impact Assessment Division, International Fund for Agricultural Development Presenter, Tom Reardon, Michigan State University Respondent, Loraine Ronchi, World Bank</p>
2:45 p.m.	BREAK

3:00 p.m.	GENDER AND RURAL YOUTH EMPLOYMENT AND LIVELIHOODS
	<p>This session will examine the evidence on the role of gender and other socioeconomic variables on youth employment and livelihoods. It will consider how gender norms affect the resources, opportunities, and constraints of rural youth, and in particular, adolescent girls and young women, as well as whether working with youth offer opportunities to improve gender equality and female empowerment. A presentation will be followed by audience discussion.</p> <p>Moderator, Catherine Cozzarelli, Bureau for Policy, Planning, and Learning, USAID</p> <p>Presenter, Agnes Quisumbing, IFPRI</p> <p>Respondent, Sarah Baird, The George Washington University</p>
3:45 p.m.	RESEARCH, LEARNING AND USAID PROGRAMMING: THE ROLE OF U.S. UNIVERSITY RESEARCH PARTNERS IN GENERATING EVIDENCE
	<p>In this session, a presentation examining the utility of impact assessments will be followed by a discussion on how academic institutions can support the Feed the Future Learning Agenda on youth.</p> <p>Moderator, Rob Bertram, Chief Scientist, Bureau for Food Security, USAID</p> <p>Presenter, Florence Kondylis, World Bank</p> <p>(Click here to view her PowerPoint slides)</p>
4:15 p.m.	PUBLIC COMMENT PERIOD (in person and via Livestream)
	Moderator , Mark Keenum , BIFAD Chair
4:45 p.m.	SUMMARY OF MEETING CONCLUSIONS
	Presenter , Louise Fox , Chief Economist, USAID
4:55 p.m.	FINAL REMARKS
	Presenter , Mark Keenum , BIFAD Chair
5:00 p.m.	ADJOURN
5:00 p.m.	RECEPTION